



THE NCSTM
The National Citizen SurveyTM

Tracy, CA

Technical Appendices

DRAFT

2015



NRC

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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Tracy:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Tracy as a place to live	28%	N=70	52%	N=131	18%	N=46	2%	N=5	100%	N=251
Your neighborhood as a place to live	22%	N=55	55%	N=138	18%	N=46	5%	N=12	100%	N=251
Tracy as a place to raise children	23%	N=54	55%	N=131	20%	N=47	3%	N=6	100%	N=237
Tracy as a place to work	11%	N=20	27%	N=53	28%	N=54	34%	N=66	100%	N=192
Tracy as a place to visit	9%	N=21	24%	N=58	36%	N=87	31%	N=74	100%	N=239
Tracy as a place to retire	24%	N=57	38%	N=87	19%	N=44	19%	N=44	100%	N=231
The overall quality of life in Tracy	18%	N=43	51%	N=126	30%	N=73	2%	N=5	100%	N=248

Table 2: Question 2

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Tracy	15%	N=37	47%	N=117	33%	N=83	5%	N=11	100%	N=249
Overall ease of getting to the places you usually have to visit	25%	N=62	47%	N=119	24%	N=60	4%	N=10	100%	N=251
Quality of overall natural environment in Tracy	14%	N=36	42%	N=105	34%	N=84	9%	N=23	100%	N=248
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	10%	N=24	47%	N=115	35%	N=86	9%	N=21	100%	N=246
Health and wellness opportunities in Tracy	12%	N=29	41%	N=99	36%	N=86	11%	N=27	100%	N=241
Overall opportunities for education and enrichment	4%	N=10	32%	N=73	43%	N=98	21%	N=47	100%	N=228
Overall economic health of Tracy	8%	N=18	31%	N=72	46%	N=107	15%	N=34	100%	N=231
Sense of community	10%	N=24	39%	N=95	41%	N=100	10%	N=26	100%	N=244
Overall image or reputation of Tracy	12%	N=30	38%	N=94	36%	N=89	14%	N=34	100%	N=247

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Tracy to someone who asks	40%	N=98	43%	N=106	10%	N=26	7%	N=18	100%	N=248
Remain in Tracy for the next five years	62%	N=142	24%	N=56	7%	N=16	7%	N=16	100%	N=229

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	53%	N=133	29%	N=74	8%	N=19	8%	N=20	2%	N=5	100%	N=251
In Tracy's downtown/commercial area during the day	41%	N=100	42%	N=102	12%	N=30	4%	N=9	2%	N=4	100%	N=246

Table 5: Question 5

Please rate each of the following characteristics as they relate to ABC as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	19%	N=48	42%	N=105	30%	N=75	9%	N=23	100%	N=251

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Please rate each of the following characteristics as they relate to ABC as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Ease of travel by car in Tracy	26%	N=65	47%	N=117	22%	N=56	5%	N=12	100%	N=250
Ease of travel by public transportation in Tracy	8%	N=10	39%	N=50	28%	N=36	26%	N=33	100%	N=130
Ease of travel by bicycle in Tracy	12%	N=21	38%	N=68	30%	N=53	20%	N=35	100%	N=177
Ease of walking in Tracy	22%	N=52	44%	N=103	26%	N=61	8%	N=19	100%	N=235
Availability of paths and walking trails	16%	N=35	37%	N=82	25%	N=56	22%	N=48	100%	N=220
Air quality	8%	N=19	37%	N=91	39%	N=96	16%	N=40	100%	N=247
Cleanliness of Tracy	10%	N=26	40%	N=101	40%	N=101	10%	N=24	100%	N=251
Overall appearance of Tracy	12%	N=29	42%	N=104	37%	N=92	8%	N=20	100%	N=245
Public places where people want to spend time	3%	N=8	40%	N=95	42%	N=100	15%	N=36	100%	N=240
Variety of housing options	5%	N=12	38%	N=86	43%	N=98	14%	N=32	100%	N=229
Availability of affordable quality housing	5%	N=11	32%	N=71	44%	N=99	19%	N=42	100%	N=223
Fitness opportunities (including exercise classes and paths or trails, etc.)	9%	N=21	41%	N=94	37%	N=85	12%	N=27	100%	N=228
Recreational opportunities	6%	N=14	25%	N=54	47%	N=102	22%	N=47	100%	N=216
Availability of affordable quality food	15%	N=38	38%	N=95	39%	N=96	8%	N=20	100%	N=249
Availability of affordable quality health care	11%	N=27	36%	N=84	44%	N=103	9%	N=21	100%	N=235
Availability of preventive health services	11%	N=24	41%	N=91	40%	N=90	8%	N=19	100%	N=224

Table 6: Question 6

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Adult educational opportunities	3%	N=4	34%	N=54	44%	N=70	20%	N=31	100%	N=160
Opportunities to attend cultural/arts/music activities	6%	N=12	30%	N=61	51%	N=103	13%	N=27	100%	N=204
Employment opportunities	6%	N=14	12%	N=26	39%	N=85	43%	N=94	100%	N=218
Shopping opportunities	8%	N=21	24%	N=61	44%	N=110	23%	N=56	100%	N=248
Cost of living in Tracy	5%	N=11	31%	N=77	44%	N=108	20%	N=50	100%	N=246
Overall quality of business and service establishments in Tracy	6%	N=13	35%	N=81	44%	N=102	15%	N=33	100%	N=230
Vibrant downtown/commercial area	3%	N=8	19%	N=45	51%	N=120	27%	N=64	100%	N=237
Overall quality of new development in Tracy	9%	N=19	33%	N=71	46%	N=99	13%	N=28	100%	N=217
Opportunities to participate in social events and activities	10%	N=20	31%	N=63	49%	N=99	10%	N=20	100%	N=202
Opportunities to volunteer	11%	N=21	37%	N=70	45%	N=85	6%	N=12	100%	N=188
Opportunities to participate in community matters	10%	N=18	34%	N=63	47%	N=88	9%	N=18	100%	N=188
Openness and acceptance of the community toward people of diverse backgrounds	16%	N=34	45%	N=97	31%	N=68	8%	N=17	100%	N=216
Neighborliness of residents in Tracy	12%	N=28	39%	N=89	41%	N=94	8%	N=19	100%	N=230

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	2%	N=5	98%	N=247	100%	N=251
Made efforts to make your home more energy efficient	12%	N=31	88%	N=220	100%	N=251
Observed a code violation or other hazard in Tracy	44%	N=109	56%	N=141	100%	N=250
Household member was a victim of a crime in Tracy	85%	N=210	15%	N=36	100%	N=246
Reported a crime to the police in Tracy	73%	N=180	27%	N=66	100%	N=246
Stocked supplies in preparation for an emergency	69%	N=172	31%	N=77	100%	N=249
Campaigned or advocated for an issue, cause or candidate	88%	N=220	12%	N=30	100%	N=250

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Contacted the City of Tracy (in-person, phone, email or web) for help or information	48%	N=119	52%	N=130	100%	N=249
Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	92%	N=230	8%	N=20	100%	N=250

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Tracy?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Tracy recreation centers or their services	5%	N=11	12%	N=31	25%	N=63	58%	N=145	100%	N=250
Visited a neighborhood park or City park	18%	N=45	30%	N=74	37%	N=93	15%	N=37	100%	N=249
Used Tracy public libraries or their services	7%	N=17	18%	N=45	31%	N=77	45%	N=112	100%	N=251
Attended a City-sponsored event	0%	N=1	10%	N=25	31%	N=77	59%	N=146	100%	N=248
Used bus, rail, subway or other public transportation instead of driving	5%	N=13	2%	N=6	13%	N=31	80%	N=200	100%	N=251
Carpooled with other adults or children instead of driving alone	17%	N=42	17%	N=42	11%	N=27	55%	N=137	100%	N=248
Walked or biked instead of driving	17%	N=43	14%	N=35	25%	N=64	44%	N=109	100%	N=250
Volunteered your time to some group/activity in Tracy	5%	N=13	12%	N=30	16%	N=39	67%	N=165	100%	N=247
Participated in a club	6%	N=14	5%	N=14	9%	N=22	80%	N=198	100%	N=248
Talked to or visited with your immediate neighbors	35%	N=86	32%	N=79	20%	N=49	14%	N=35	100%	N=249
Done a favor for a neighbor	23%	N=58	22%	N=55	36%	N=90	19%	N=47	100%	N=250

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=2	1%	N=2	13%	N=32	86%	N=214	100%	N=250
Watched (online or on television) a local public meeting	1%	N=4	4%	N=9	18%	N=46	77%	N=191	100%	N=250

Table 10: Question 10

Please rate the quality of each of the following services in Tracy:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	21%	N=44	49%	N=103	22%	N=47	8%	N=17	100%	N=212
Fire services	32%	N=60	58%	N=109	10%	N=19	0%	N=0	100%	N=187
Ambulance or emergency medical services	23%	N=41	59%	N=106	16%	N=28	2%	N=3	100%	N=178
Crime prevention	11%	N=21	38%	N=71	37%	N=70	14%	N=27	100%	N=188
Fire prevention and education	18%	N=29	48%	N=76	30%	N=49	4%	N=6	100%	N=160
Traffic enforcement	9%	N=19	50%	N=100	32%	N=65	9%	N=18	100%	N=202
Street repair	7%	N=15	37%	N=85	37%	N=84	19%	N=43	100%	N=228
Street cleaning	13%	N=32	43%	N=103	35%	N=84	8%	N=19	100%	N=238
Street lighting	11%	N=26	41%	N=99	35%	N=84	13%	N=31	100%	N=239
Sidewalk maintenance	8%	N=19	43%	N=101	35%	N=83	14%	N=34	100%	N=236
Traffic signal timing	9%	N=21	47%	N=111	34%	N=80	11%	N=26	100%	N=238
Bus or transit services	10%	N=11	46%	N=54	33%	N=38	11%	N=13	100%	N=116
Garbage collection	29%	N=71	49%	N=118	17%	N=42	5%	N=11	100%	N=243
Recycling	31%	N=75	52%	N=125	15%	N=35	2%	N=5	100%	N=241
Yard waste pick-up	29%	N=65	52%	N=118	16%	N=35	3%	N=8	100%	N=226

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Please rate the quality of each of the following services in Tracy:	Excellent		Good		Fair		Poor		Total	
Storm drainage	15%	N=32	53%	N=111	23%	N=49	8%	N=17	100%	N=209
Drinking water	10%	N=23	34%	N=78	28%	N=64	28%	N=64	100%	N=228
Sewer services	12%	N=22	52%	N=100	32%	N=60	5%	N=9	100%	N=191
Power (electric and/or gas) utility	13%	N=31	61%	N=148	25%	N=60	2%	N=4	100%	N=243
Utility billing	11%	N=27	56%	N=133	28%	N=67	5%	N=12	100%	N=239
City parks	14%	N=31	52%	N=118	29%	N=67	6%	N=13	100%	N=229
Recreation programs or classes	14%	N=20	35%	N=52	38%	N=57	12%	N=18	100%	N=147
Recreation centers or facilities	9%	N=14	39%	N=59	42%	N=63	10%	N=15	100%	N=150
Land use, planning and zoning	5%	N=8	29%	N=42	47%	N=68	18%	N=27	100%	N=144
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=8	24%	N=42	45%	N=77	27%	N=46	100%	N=174
Animal control	15%	N=25	29%	N=50	43%	N=75	13%	N=23	100%	N=174
Economic development	8%	N=13	22%	N=37	54%	N=89	15%	N=25	100%	N=163
Public library services	19%	N=33	44%	N=78	30%	N=53	7%	N=11	100%	N=175
Public information services	11%	N=19	41%	N=72	42%	N=73	6%	N=10	100%	N=175
Cable television	11%	N=21	41%	N=78	36%	N=68	11%	N=21	100%	N=189
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	9%	N=9	23%	N=23	45%	N=46	24%	N=24	100%	N=102
Preservation of natural areas such as open space, farmlands and greenbelts	7%	N=11	28%	N=43	42%	N=63	23%	N=34	100%	N=152
Tracy open space	8%	N=13	28%	N=47	48%	N=81	16%	N=26	100%	N=167
City-sponsored special events	12%	N=19	31%	N=50	47%	N=77	10%	N=16	100%	N=163
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	9%	N=19	49%	N=102	38%	N=79	5%	N=10	100%	N=209

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Tracy	10%	N=21	57%	N=125	26%	N=57	7%	N=16	100%	N=220
The Federal Government	5%	N=9	41%	N=78	34%	N=65	20%	N=39	100%	N=191

Table 12: Question 12

Please rate the following categories of Tracy government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Tracy	3%	N=6	36%	N=75	46%	N=94	15%	N=31	100%	N=206
The overall direction that Tracy is taking	4%	N=7	40%	N=82	41%	N=84	16%	N=33	100%	N=206
The job Tracy government does at welcoming citizen involvement	6%	N=10	43%	N=78	37%	N=68	14%	N=25	100%	N=180
Overall confidence in Tracy government	4%	N=8	37%	N=76	47%	N=96	12%	N=24	100%	N=205
Generally acting in the best interest of the community	4%	N=9	35%	N=71	46%	N=93	15%	N=30	100%	N=203
Being honest	5%	N=10	38%	N=70	47%	N=86	10%	N=19	100%	N=184
Treating all residents fairly	6%	N=11	38%	N=73	49%	N=94	8%	N=15	100%	N=193

Table 13: Question 13

Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Tracy	65%	N=162	32%	N=81	3%	N=7	0%	N=1	100%	N=251
Overall ease of getting to the places you usually have to visit	29%	N=73	46%	N=114	24%	N=59	1%	N=2	100%	N=249
Quality of overall natural environment in Tracy	36%	N=89	45%	N=112	19%	N=47	1%	N=1	100%	N=249

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Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	32%	N=81	44%	N=111	20%	N=51	3%	N=7	100%	N=250
Health and wellness opportunities in Tracy	35%	N=86	50%	N=122	14%	N=33	1%	N=2	100%	N=243
Overall opportunities for education and enrichment	49%	N=122	41%	N=102	9%	N=23	1%	N=3	100%	N=249
Overall economic health of Tracy	54%	N=134	42%	N=106	4%	N=10	0%	N=1	100%	N=251
Sense of community	39%	N=99	43%	N=107	16%	N=40	2%	N=4	100%	N=250

Table 14: Question 14

The City of Tracy has several facilities available to rent for special events such as meetings, parties and weddings. City rental facilities include parks and picnic areas, sports fields, the Civic Center, Community Center, Transit Station and the Aquatic Center. Please rate the availability of these City facilities for your rental needs:	Percent	Number
Always available	7%	N=13
Sometimes available	13%	N=23
Almost never available	5%	N=9
Not applicable/I have never rented City facilities	75%	N=133
Total	100%	N=178

Table 15: Question 15

Please indicate how important, if at all, each of the following projects will be for the City to fund:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Construct a field sports complex (baseball, softball, football, soccer, etc.)	20%	N=47	25%	N=58	28%	N=66	26%	N=62	100%	N=233
Build a competition swimming pool	21%	N=47	21%	N=48	34%	N=78	24%	N=55	100%	N=227
Build a family aquatics center	30%	N=68	34%	N=76	24%	N=55	12%	N=27	100%	N=226
Renovate the senior center	24%	N=54	48%	N=108	22%	N=50	7%	N=15	100%	N=227
Renovate the community center	22%	N=49	41%	N=91	29%	N=64	7%	N=16	100%	N=220

Table 16: Question 16

How much of a priority, if any, should each of the following be for the City to address in the next two to three years?	High priority		Medium priority		Not a priority		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N
Encourage job growth	83%	N=210	15%	N=38	0%	N=1	1%	N=3	100%	N=251
Redevelop downtown	38%	N=96	40%	N=99	19%	N=49	3%	N=7	100%	N=251
Maintain and improve streets and roads	50%	N=126	41%	N=103	7%	N=18	1%	N=3	100%	N=250
Maintain a safe community	87%	N=218	13%	N=32	0%	N=1	0%	N=0	100%	N=250
Provide recreational and cultural opportunities	36%	N=90	51%	N=129	10%	N=26	3%	N=6	100%	N=251
Create regional education opportunities	45%	N=113	43%	N=107	5%	N=14	6%	N=15	100%	N=249

Table 17: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recycle at home	3%	N=7	1%	N=2	5%	N=11	14%	N=34	78%	N=191	100%	N=245
Purchase goods or services from a business located in Tracy	0%	N=0	1%	N=3	11%	N=27	43%	N=108	45%	N=111	100%	N=249
Eat at least 5 portions of fruits and vegetables a day	2%	N=4	5%	N=11	44%	N=108	29%	N=71	21%	N=52	100%	N=246
Participate in moderate or vigorous physical activity	3%	N=8	14%	N=35	32%	N=78	32%	N=80	18%	N=45	100%	N=247

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How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Read or watch local news (via television, paper, computer, etc.)	6%	N=15	10%	N=24	22%	N=55	28%	N=69	34%	N=86	100%	N=249
Vote in local elections	15%	N=39	6%	N=14	14%	N=34	17%	N=42	49%	N=121	100%	N=249

Table 18: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	18%	N=45
Very good	40%	N=100
Good	35%	N=88
Fair	5%	N=14
Poor	1%	N=3
Total	100%	N=250

Table 19: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	7%	N=18
Somewhat positive	30%	N=75
Neutral	52%	N=129
Somewhat negative	8%	N=19
Very negative	2%	N=6
Total	100%	N=248

Table 20: Question D4

What is your employment status?	Percent	Number
Working full time for pay	60%	N=146
Working part time for pay	12%	N=28
Unemployed, looking for paid work	6%	N=16
Unemployed, not looking for paid work	8%	N=18
Fully retired	15%	N=36
Total	100%	N=245

Table 21: Question D5

Do you work inside the boundaries of Tracy?	Percent	Number
Yes, outside the home	24%	N=56
Yes, from home	8%	N=19
No	68%	N=162
Total	100%	N=238

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Table 22: Question D6

How many years have you lived in Tracy?	Percent	Number
Less than 2 years	10%	N=26
2 to 5 years	17%	N=42
6 to 10 years	20%	N=50
11 to 20 years	34%	N=84
More than 20 years	19%	N=49
Total	100%	N=250

Table 23: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	83%	N=206
Building with two or more homes (duplex, townhome, apartment or condominium)	14%	N=36
Mobile home	2%	N=6
Other	1%	N=1
Total	100%	N=249

Table 24: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=79
Owned	68%	N=168
Total	100%	N=247

Table 25: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=5
\$300 to \$599 per month	4%	N=11
\$600 to \$999 per month	12%	N=31
\$1,000 to \$1,499 per month	28%	N=68
\$1,500 to \$2,499 per month	39%	N=97
\$2,500 or more per month	14%	N=34
Total	100%	N=245

Table 26: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	41%	N=101
Yes	59%	N=144
Total	100%	N=246

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Table 27: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	79%	N=196
Yes	21%	N=52
Total	100%	N=248

Table 28: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	11%	N=25
\$25,000 to \$49,999	22%	N=53
\$50,000 to \$99,999	32%	N=75
\$100,000 to \$149,999	24%	N=57
\$150,000 or more	11%	N=27
Total	100%	N=238

Table 29: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	68%	N=165
Yes, I consider myself to be Spanish, Hispanic or Latino	32%	N=79
Total	100%	N=244

Table 30: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=6
Asian, Asian Indian or Pacific Islander	21%	N=52
Black or African American	5%	N=13
White	60%	N=148
Other	22%	N=53

Total may exceed 100% as respondents could select more than one option.

Table 31: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=5
25 to 34 years	24%	N=58
35 to 44 years	24%	N=59
45 to 54 years	25%	N=63
55 to 64 years	13%	N=31
65 to 74 years	9%	N=21
75 years or older	4%	N=10
Total	100%	N=247

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Table 32: Question D16

What is your sex?	Percent	Number
Female	55%	N=136
Male	45%	N=111
Total	100%	N=247

Table 33: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	57%	N=142
Land line	15%	N=37
Both	28%	N=68
Total	100%	N=247

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 34: Question 1

Please rate each of the following aspects of quality of life in Tracy:	Excellent		Good		Fair		Poor		Don't know		Total	
Tracy as a place to live	28%	N=70	52%	N=131	18%	N=46	2%	N=5	0%	N=0	100%	N=251
Your neighborhood as a place to live	22%	N=55	55%	N=138	18%	N=46	5%	N=12	0%	N=0	100%	N=251
Tracy as a place to raise children	22%	N=54	53%	N=131	19%	N=47	3%	N=6	4%	N=11	100%	N=248
Tracy as a place to work	8%	N=20	22%	N=53	22%	N=54	27%	N=66	20%	N=49	100%	N=241
Tracy as a place to visit	9%	N=21	23%	N=58	35%	N=87	30%	N=74	3%	N=7	100%	N=246
Tracy as a place to retire	23%	N=57	35%	N=87	18%	N=44	18%	N=44	7%	N=18	100%	N=249
The overall quality of life in Tracy	17%	N=43	50%	N=126	29%	N=73	2%	N=5	1%	N=4	100%	N=251

Table 35: Question 2

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Tracy	15%	N=37	47%	N=117	33%	N=83	5%	N=11	0%	N=1	100%	N=249
Overall ease of getting to the places you usually have to visit	25%	N=62	47%	N=119	24%	N=60	4%	N=10	0%	N=0	100%	N=251
Quality of overall natural environment in Tracy	14%	N=36	42%	N=105	33%	N=84	9%	N=23	1%	N=3	100%	N=251
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	10%	N=24	46%	N=115	35%	N=86	8%	N=21	1%	N=3	100%	N=249
Health and wellness opportunities in Tracy	11%	N=29	40%	N=99	35%	N=86	11%	N=27	3%	N=8	100%	N=249
Overall opportunities for education and enrichment	4%	N=10	29%	N=73	39%	N=98	19%	N=47	9%	N=22	100%	N=250
Overall economic health of Tracy	7%	N=18	29%	N=72	43%	N=107	14%	N=34	8%	N=19	100%	N=250
Sense of community	10%	N=24	38%	N=95	40%	N=100	10%	N=26	3%	N=6	100%	N=251
Overall image or reputation of Tracy	12%	N=30	38%	N=94	35%	N=89	13%	N=34	2%	N=5	100%	N=251

Table 36: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Tracy to someone who asks	39%	N=98	43%	N=106	10%	N=26	7%	N=18	1%	N=2	100%	N=250
Remain in Tracy for the next five years	57%	N=142	22%	N=56	6%	N=16	6%	N=16	8%	N=20	100%	N=249

Table 37: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	53%	N=133	29%	N=74	8%	N=19	8%	N=20	2%	N=5	0%	N=0	100%	N=251
In Tracy's downtown/commercial area during the day	40%	N=100	41%	N=102	12%	N=30	4%	N=9	2%	N=4	1%	N=4	100%	N=250

Table 38: Question 5

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	19%	N=48	42%	N=105	30%	N=75	9%	N=23	0%	N=0	100%	N=251
Ease of travel by car in Tracy	26%	N=65	47%	N=117	22%	N=56	5%	N=12	0%	N=0	100%	N=250
Ease of travel by public transportation in Tracy	4%	N=10	20%	N=50	15%	N=36	13%	N=33	48%	N=119	100%	N=248
Ease of travel by bicycle in Tracy	9%	N=21	28%	N=68	22%	N=53	14%	N=35	28%	N=68	100%	N=245

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Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Ease of walking in Tracy	21%	N=52	41%	N=103	24%	N=61	7%	N=19	6%	N=14	100%	N=250
Availability of paths and walking trails	14%	N=35	33%	N=82	22%	N=56	19%	N=48	12%	N=31	100%	N=251
Air quality	8%	N=19	36%	N=91	38%	N=96	16%	N=40	1%	N=3	100%	N=250
Cleanliness of Tracy	10%	N=26	40%	N=101	40%	N=101	10%	N=24	0%	N=0	100%	N=251
Overall appearance of Tracy	12%	N=29	42%	N=104	37%	N=92	8%	N=20	0%	N=0	100%	N=246
Public places where people want to spend time	3%	N=8	38%	N=95	40%	N=100	14%	N=36	4%	N=10	100%	N=250
Variety of housing options	5%	N=12	34%	N=86	39%	N=98	13%	N=32	9%	N=22	100%	N=250
Availability of affordable quality housing	5%	N=11	28%	N=71	40%	N=99	17%	N=42	10%	N=25	100%	N=248
Fitness opportunities (including exercise classes and paths or trails, etc.)	9%	N=21	38%	N=94	34%	N=85	11%	N=27	9%	N=23	100%	N=251
Recreational opportunities	5%	N=14	21%	N=54	40%	N=102	19%	N=47	14%	N=35	100%	N=251
Availability of affordable quality food	15%	N=38	38%	N=95	38%	N=96	8%	N=20	0%	N=1	100%	N=250
Availability of affordable quality health care	11%	N=27	34%	N=84	41%	N=103	8%	N=21	6%	N=16	100%	N=251
Availability of preventive health services	10%	N=24	36%	N=91	36%	N=90	7%	N=19	11%	N=27	100%	N=251

Table 39: Question 6

Please rate each of the following characteristics as they relate to Tracy as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Adult educational opportunities	2%	N=4	22%	N=54	28%	N=70	13%	N=31	36%	N=89	100%	N=249
Opportunities to attend cultural/arts/music activities	5%	N=12	24%	N=61	42%	N=103	11%	N=27	18%	N=45	100%	N=249
Employment opportunities	6%	N=14	10%	N=26	34%	N=85	38%	N=94	13%	N=33	100%	N=251
Shopping opportunities	8%	N=21	24%	N=61	44%	N=110	23%	N=56	0%	N=0	100%	N=248
Cost of living in Tracy	4%	N=11	31%	N=77	43%	N=108	20%	N=50	2%	N=4	100%	N=251
Overall quality of business and service establishments in Tracy	5%	N=13	33%	N=81	41%	N=102	13%	N=33	8%	N=19	100%	N=249
Vibrant downtown/commercial area	3%	N=8	18%	N=45	48%	N=120	26%	N=64	5%	N=12	100%	N=249
Overall quality of new development in Tracy	8%	N=19	29%	N=71	40%	N=99	11%	N=28	13%	N=31	100%	N=248
Opportunities to participate in social events and activities	8%	N=20	25%	N=63	40%	N=99	8%	N=20	18%	N=45	100%	N=248
Opportunities to volunteer	8%	N=21	28%	N=70	34%	N=85	5%	N=12	24%	N=61	100%	N=249
Opportunities to participate in community matters	7%	N=18	26%	N=63	36%	N=88	7%	N=18	24%	N=59	100%	N=246
Openness and acceptance of the community toward people of diverse backgrounds	14%	N=34	39%	N=97	28%	N=68	7%	N=17	12%	N=31	100%	N=247
Neighborliness of residents in Tracy	11%	N=28	36%	N=89	38%	N=94	8%	N=19	7%	N=18	100%	N=248

Table 40: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	2%	N=5	98%	N=247	100%	N=251
Made efforts to make your home more energy efficient	12%	N=31	88%	N=220	100%	N=251
Observed a code violation or other hazard in Tracy	44%	N=109	56%	N=141	100%	N=250
Household member was a victim of a crime in Tracy	85%	N=210	15%	N=36	100%	N=246
Reported a crime to the police in Tracy	73%	N=180	27%	N=66	100%	N=246
Stocked supplies in preparation for an emergency	69%	N=172	31%	N=77	100%	N=249
Campaigned or advocated for an issue, cause or candidate	88%	N=220	12%	N=30	100%	N=250
Contacted the City of Tracy (in-person, phone, email or web) for help or information	48%	N=119	52%	N=130	100%	N=249
Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	92%	N=230	8%	N=20	100%	N=250

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Table 41: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Tracy?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Tracy recreation centers or their services	5%	N=11	12%	N=31	25%	N=63	58%	N=145	100%	N=250
Visited a neighborhood park or City park	18%	N=45	30%	N=74	37%	N=93	15%	N=37	100%	N=249
Used Tracy public libraries or their services	7%	N=17	18%	N=45	31%	N=77	45%	N=112	100%	N=251
Attended a City-sponsored event	0%	N=1	10%	N=25	31%	N=77	59%	N=146	100%	N=248
Used bus, rail, subway or other public transportation instead of driving	5%	N=13	2%	N=6	13%	N=31	80%	N=200	100%	N=251
Carpooled with other adults or children instead of driving alone	17%	N=42	17%	N=42	11%	N=27	55%	N=137	100%	N=248
Walked or biked instead of driving	17%	N=43	14%	N=35	25%	N=64	44%	N=109	100%	N=250
Volunteered your time to some group/activity in Tracy	5%	N=13	12%	N=30	16%	N=39	67%	N=165	100%	N=247
Participated in a club	6%	N=14	5%	N=14	9%	N=22	80%	N=198	100%	N=248
Talked to or visited with your immediate neighbors	35%	N=86	32%	N=79	20%	N=49	14%	N=35	100%	N=249
Done a favor for a neighbor	23%	N=58	22%	N=55	36%	N=90	19%	N=47	100%	N=250

Table 42: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=2	1%	N=2	13%	N=32	86%	N=214	100%	N=250
Watched (online or on television) a local public meeting	1%	N=4	4%	N=9	18%	N=46	77%	N=191	100%	N=250

Table 43: Question 10

Please rate the quality of each of the following services in Tracy:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	18%	N=44	42%	N=103	19%	N=47	7%	N=17	13%	N=33	100%	N=244
Fire services	25%	N=60	45%	N=109	8%	N=19	0%	N=0	22%	N=54	100%	N=241
Ambulance or emergency medical services	17%	N=41	44%	N=106	12%	N=28	1%	N=3	27%	N=65	100%	N=243
Crime prevention	8%	N=21	29%	N=71	29%	N=70	11%	N=27	22%	N=54	100%	N=242
Fire prevention and education	12%	N=29	32%	N=76	20%	N=49	3%	N=6	34%	N=82	100%	N=242
Traffic enforcement	8%	N=19	41%	N=100	27%	N=65	7%	N=18	17%	N=40	100%	N=243
Street repair	6%	N=15	35%	N=85	35%	N=84	18%	N=43	7%	N=16	100%	N=244
Street cleaning	13%	N=32	42%	N=103	34%	N=84	8%	N=19	3%	N=7	100%	N=245
Street lighting	11%	N=26	41%	N=99	35%	N=84	13%	N=31	2%	N=4	100%	N=244
Sidewalk maintenance	8%	N=19	41%	N=101	34%	N=83	14%	N=34	4%	N=9	100%	N=245
Traffic signal timing	9%	N=21	46%	N=111	33%	N=80	11%	N=26	2%	N=4	100%	N=242
Bus or transit services	5%	N=11	22%	N=54	16%	N=38	5%	N=13	52%	N=127	100%	N=243
Garbage collection	29%	N=71	48%	N=118	17%	N=42	5%	N=11	1%	N=3	100%	N=245
Recycling	30%	N=75	51%	N=125	14%	N=35	2%	N=5	2%	N=5	100%	N=245
Yard waste pick-up	27%	N=65	48%	N=118	14%	N=35	3%	N=8	8%	N=19	100%	N=245
Storm drainage	13%	N=32	45%	N=111	20%	N=49	7%	N=17	15%	N=36	100%	N=244
Drinking water	9%	N=23	32%	N=78	26%	N=64	26%	N=64	7%	N=17	100%	N=245
Sewer services	9%	N=22	42%	N=100	25%	N=60	4%	N=9	20%	N=48	100%	N=239
Power (electric and/or gas) utility	13%	N=31	60%	N=148	24%	N=60	2%	N=4	1%	N=3	100%	N=245

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Please rate the quality of each of the following services in Tracy:	Excellent		Good		Fair		Poor		Don't know		Total	
Utility billing	11%	N=27	54%	N=133	28%	N=67	5%	N=12	2%	N=5	100%	N=244
City parks	13%	N=31	48%	N=118	27%	N=67	5%	N=13	6%	N=16	100%	N=245
Recreation programs or classes	8%	N=20	21%	N=52	23%	N=57	8%	N=18	40%	N=97	100%	N=244
Recreation centers or facilities	6%	N=14	24%	N=59	26%	N=63	6%	N=15	38%	N=93	100%	N=244
Land use, planning and zoning	3%	N=8	18%	N=42	28%	N=68	11%	N=27	40%	N=95	100%	N=240
Code enforcement (weeds, abandoned buildings, etc.)	3%	N=8	17%	N=42	32%	N=77	19%	N=46	29%	N=71	100%	N=245
Animal control	10%	N=25	20%	N=50	31%	N=75	10%	N=23	29%	N=71	100%	N=245
Economic development	5%	N=13	15%	N=37	36%	N=89	10%	N=25	33%	N=81	100%	N=244
Public library services	14%	N=33	32%	N=78	22%	N=53	5%	N=11	28%	N=68	100%	N=244
Public information services	8%	N=19	29%	N=72	30%	N=73	4%	N=10	29%	N=70	100%	N=244
Cable television	9%	N=21	32%	N=78	28%	N=68	9%	N=21	22%	N=53	100%	N=241
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	4%	N=9	9%	N=23	19%	N=46	10%	N=24	58%	N=141	100%	N=244
Preservation of natural areas such as open space, farmlands and greenbelts	5%	N=11	18%	N=43	26%	N=63	14%	N=34	36%	N=86	100%	N=238
Tracy open space	6%	N=13	20%	N=47	34%	N=81	11%	N=26	30%	N=71	100%	N=238
City-sponsored special events	8%	N=19	21%	N=50	33%	N=77	7%	N=16	31%	N=72	100%	N=235
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	8%	N=19	43%	N=102	33%	N=79	4%	N=10	12%	N=30	100%	N=239

Table 44: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Tracy	9%	N=21	51%	N=125	24%	N=57	6%	N=16	10%	N=24	100%	N=243
The Federal Government	4%	N=9	32%	N=78	27%	N=65	16%	N=39	21%	N=51	100%	N=242

Table 45: Question 12

Please rate the following categories of Tracy government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Tracy	2%	N=6	31%	N=75	38%	N=94	13%	N=31	16%	N=38	100%	N=244
The overall direction that Tracy is taking	3%	N=7	33%	N=82	34%	N=84	13%	N=33	16%	N=39	100%	N=245
The job Tracy government does at welcoming citizen involvement	4%	N=10	32%	N=78	28%	N=68	10%	N=25	26%	N=63	100%	N=243
Overall confidence in Tracy government	3%	N=8	32%	N=76	40%	N=96	10%	N=24	15%	N=37	100%	N=242
Generally acting in the best interest of the community	4%	N=9	29%	N=71	38%	N=93	12%	N=30	17%	N=41	100%	N=244
Being honest	4%	N=10	28%	N=70	35%	N=86	8%	N=19	25%	N=60	100%	N=245
Treating all residents fairly	4%	N=11	30%	N=73	39%	N=94	6%	N=15	21%	N=51	100%	N=244

Table 46: Question 13

Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Tracy	65%	N=162	32%	N=81	3%	N=7	0%	N=1	100%	N=251
Overall ease of getting to the places you usually have to visit	29%	N=73	46%	N=114	24%	N=59	1%	N=2	100%	N=249
Quality of overall natural environment in Tracy	36%	N=89	45%	N=112	19%	N=47	1%	N=1	100%	N=249
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	32%	N=81	44%	N=111	20%	N=51	3%	N=7	100%	N=250
Health and wellness opportunities in Tracy	35%	N=86	50%	N=122	14%	N=33	1%	N=2	100%	N=243
Overall opportunities for education and enrichment	49%	N=122	41%	N=102	9%	N=23	1%	N=3	100%	N=249

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Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall economic health of Tracy	54%	N=134	42%	N=106	4%	N=10	0%	N=1	100%	N=251
Sense of community	39%	N=99	43%	N=107	16%	N=40	2%	N=4	100%	N=250

Table 47: Question 14

The City of Tracy has several facilities available to rent for special events such as meetings, parties and weddings. City rental facilities include parks and picnic areas, sports fields, the Civic Center, Community Center, Transit Station and the Aquatic Center. Please rate the availability of these City facilities for your rental needs:	Percent	Number
Always available	5%	N=13
Sometimes available	9%	N=23
Almost never available	4%	N=9
Not applicable/I have never rented City facilities	55%	N=133
Don't know/didn't know City facilities were available to rent	27%	N=65
Total	100%	N=243

Table 48: Question 15

Please indicate how important, if at all, each of the following projects will be for the City to fund:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Construct a field sports complex (baseball, softball, football, soccer, etc.)	19%	N=47	23%	N=58	26%	N=66	25%	N=62	7%	N=17	100%	N=250
Build a competition swimming pool	19%	N=47	19%	N=48	31%	N=78	22%	N=55	9%	N=21	100%	N=249
Build a family aquatics center	27%	N=68	31%	N=76	22%	N=55	11%	N=27	8%	N=21	100%	N=247
Renovate the senior center	22%	N=54	43%	N=108	20%	N=50	6%	N=15	9%	N=23	100%	N=250
Renovate the community center	20%	N=49	36%	N=91	26%	N=64	6%	N=16	12%	N=30	100%	N=250

Table 49: Question 16

How much of a priority, if any, should each of the following be for the City to address in the next two to three years?	High priority		Medium priority		Not a priority		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N
Encourage job growth	83%	N=210	15%	N=38	0%	N=1	1%	N=3	100%	N=251
Redevelop downtown	38%	N=96	40%	N=99	19%	N=49	3%	N=7	100%	N=251
Maintain and improve streets and roads	50%	N=126	41%	N=103	7%	N=18	1%	N=3	100%	N=250
Maintain a safe community	87%	N=218	13%	N=32	0%	N=1	0%	N=0	100%	N=250
Provide recreational and cultural opportunities	36%	N=90	51%	N=129	10%	N=26	3%	N=6	100%	N=251
Create regional education opportunities	45%	N=113	43%	N=107	5%	N=14	6%	N=15	100%	N=249

Table 50: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recycle at home	3%	N=7	1%	N=2	5%	N=11	14%	N=34	78%	N=191	100%	N=245
Purchase goods or services from a business located in Tracy	0%	N=0	1%	N=3	11%	N=27	43%	N=108	45%	N=111	100%	N=249
Eat at least 5 portions of fruits and vegetables a day	2%	N=4	5%	N=11	44%	N=108	29%	N=71	21%	N=52	100%	N=246
Participate in moderate or vigorous physical activity	3%	N=8	14%	N=35	32%	N=78	32%	N=80	18%	N=45	100%	N=247
Read or watch local news (via television, paper, computer, etc.)	6%	N=15	10%	N=24	22%	N=55	28%	N=69	34%	N=86	100%	N=249
Vote in local elections	15%	N=39	6%	N=14	14%	N=34	17%	N=42	49%	N=121	100%	N=249

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Table 51: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	18%	N=45
Very good	40%	N=100
Good	35%	N=88
Fair	5%	N=14
Poor	1%	N=3
Total	100%	N=250

Table 52: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	7%	N=18
Somewhat positive	30%	N=75
Neutral	52%	N=129
Somewhat negative	8%	N=19
Very negative	2%	N=6
Total	100%	N=248

Table 53: Question D4

What is your employment status?	Percent	Number
Working full time for pay	60%	N=146
Working part time for pay	12%	N=28
Unemployed, looking for paid work	6%	N=16
Unemployed, not looking for paid work	8%	N=18
Fully retired	15%	N=36
Total	100%	N=245

Table 54: Question D5

Do you work inside the boundaries of Tracy?	Percent	Number
Yes, outside the home	24%	N=56
Yes, from home	8%	N=19
No	68%	N=162
Total	100%	N=238

Table 55: Question D6

How many years have you lived in Tracy?	Percent	Number
Less than 2 years	10%	N=26
2 to 5 years	17%	N=42
6 to 10 years	20%	N=50
11 to 20 years	34%	N=84
More than 20 years	19%	N=49
Total	100%	N=250

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Table 56: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	83%	N=206
Building with two or more homes (duplex, townhome, apartment or condominium)	14%	N=36
Mobile home	2%	N=6
Other	1%	N=1
Total	100%	N=249

Table 57: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=79
Owned	68%	N=168
Total	100%	N=247

Table 58: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=5
\$300 to \$599 per month	4%	N=11
\$600 to \$999 per month	12%	N=31
\$1,000 to \$1,499 per month	28%	N=68
\$1,500 to \$2,499 per month	39%	N=97
\$2,500 or more per month	14%	N=34
Total	100%	N=245

Table 59: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	41%	N=101
Yes	59%	N=144
Total	100%	N=246

Table 60: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	79%	N=196
Yes	21%	N=52
Total	100%	N=248

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Table 61: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	11%	N=25
\$25,000 to \$49,999	22%	N=53
\$50,000 to \$99,999	32%	N=75
\$100,000 to \$149,999	24%	N=57
\$150,000 or more	11%	N=27
Total	100%	N=238

Table 62: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	68%	N=165
Yes, I consider myself to be Spanish, Hispanic or Latino	32%	N=79
Total	100%	N=244

Table 63: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=6
Asian, Asian Indian or Pacific Islander	21%	N=52
Black or African American	5%	N=13
White	60%	N=148
Other	22%	N=53

Total may exceed 100% as respondents could select more than one option.

Table 64: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=5
25 to 34 years	24%	N=58
35 to 44 years	24%	N=59
45 to 54 years	25%	N=63
55 to 64 years	13%	N=31
65 to 74 years	9%	N=21
75 years or older	4%	N=10
Total	100%	N=247

Table 65: Question D16

What is your sex?	Percent	Number
Female	55%	N=136
Male	45%	N=111
Total	100%	N=247

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Table 66: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	57%	N=142
Land line	15%	N=37
Both	28%	N=68
Total	100%	N=247

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Tracy chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database, jurisdictions from the West Coast Region.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Tracy’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Tracy’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Tracy’s rating to the benchmark.

In that final column, Tracy’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Tracy residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 67: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Tracy	68%	407	572	Similar
Overall image or reputation of Tracy	50%	293	379	Lower
Tracy as a place to live	80%	308	522	Similar
Your neighborhood as a place to live	77%	269	376	Similar
Tracy as a place to raise children	78%	277	468	Similar
Tracy as a place to retire	62%	271	439	Similar
Overall appearance of Tracy	54%	314	438	Similar

Table 68: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Overall feeling of safety in Tracy	62%	180	221	Lower	
	In your neighborhood during the day	82%	356	420	Similar	
	In Tracy's downtown/commercial area during the day	82%	256	355	Similar	
Mobility	Overall ease of getting to the places you usually have to visit	72%	48	92	Similar	
	Availability of paths and walking trails	53%	198	277	Similar	
	Ease of walking in Tracy	66%	136	342	Similar	
	Ease of travel by bicycle in Tracy	51%	183	347	Similar	
	Ease of travel by public transportation in Tracy	47%	58	110	Similar	
	Ease of travel by car in Tracy	73%	67	351	Similar	
	Traffic flow on major streets	61%	59	344	Similar	
Natural Environment	Quality of overall natural environment in Tracy	57%	219	254	Lower	
	Cleanliness of Tracy	50%	203	250	Lower	
	Air quality	45%	253	274	Lower	
Built Environment	Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	56%	56	88	Similar	
	Overall quality of new development in Tracy	42%	244	310	Similar	
	Availability of affordable quality housing	37%	229	373	Similar	
	Variety of housing options	43%	199	247	Similar	
	Public places where people want to spend time	43%	72	82	Lower	
	Overall economic health of Tracy	39%	71	92	Lower	
	Vibrant downtown/commercial area	22%	67	81	Lower	
Economy	Overall quality of business and service establishments in Tracy	41%	214	243	Lower	
	Cost of living in Tracy	36%	68	87	Similar	
	Shopping opportunities	33%	277	359	Lower	
	Employment opportunities	18%	314	400	Similar	
	Tracy as a place to visit	33%	97	101	Much lower	
	Tracy as a place to work	38%	350	393	Lower	
	Recreation and Wellness	Health and wellness opportunities in Tracy	53%	77	88	Lower
		Availability of preventive health services	51%	133	196	Similar
		Availability of affordable quality health care	47%	158	289	Similar
		Availability of affordable quality food	53%	151	225	Similar
Recreational opportunities		31%	355	378	Lower	
Education and Enrichment	Fitness opportunities (including exercise classes and paths or trails, etc.)	51%	78	86	Lower	
	Overall opportunities for education and enrichment	36%	86	87	Much lower	
Education and Enrichment	Opportunities to attend cultural/arts/music activities	36%	283	367	Similar	

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Community Engagement	Adult educational opportunities	37%	74	79	Lower
	Opportunities to participate in social events and activities	41%	191	231	Similar
	Neighborhoodness of Tracy	51%	60	83	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	61%	167	334	Similar
	Opportunities to participate in community matters	44%	213	245	Similar
	Opportunities to volunteer	48%	224	240	Lower

Table 69: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Tracy	67%	386	556	Similar
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	58%	424	461	Lower
Value of services for the taxes paid to Tracy	39%	384	494	Similar
Overall direction that Tracy is taking	43%	295	388	Similar
Job Tracy government does at welcoming citizen involvement	49%	200	387	Similar
Overall confidence in Tracy government	41%	61	89	Similar
Generally acting in the best interest of the community	39%	67	88	Similar
Being honest	43%	60	86	Similar
Treating all residents fairly	43%	51	87	Similar
Services provided by the Federal Government	46%	95	306	Similar

Table 70: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	70%	456	613	Similar
	Fire services	90%	360	501	Similar
	Ambulance or emergency medical services	83%	407	464	Similar
	Crime prevention	48%	357	428	Lower
	Fire prevention and education	66%	284	347	Similar
	Animal control	43%	323	421	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	31%	259	268	Lower
Mobility	Traffic enforcement	59%	328	462	Similar
	Street repair	44%	351	583	Similar
	Street cleaning	57%	240	396	Similar
	Street lighting	52%	280	404	Similar
	Sidewalk maintenance	51%	224	384	Similar
	Traffic signal timing	56%	98	291	Similar
	Bus or transit services	56%	134	269	Similar
Natural Environment	Garbage collection	78%	348	489	Similar
	Recycling	83%	179	438	Similar
	Yard waste pick-up	81%	108	315	Similar
	Drinking water	44%	389	411	Lower
Built Environment	Preservation of natural areas such as open space, farmlands and greenbelts	36%	237	250	Lower
	Tracy open space	36%	96	103	Lower
Built Environment	Storm drainage	68%	172	464	Similar
	Sewer services	64%	317	394	Similar
	Power (electric and/or gas) utility	74%	100	147	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Utility billing	67%	64	92	Similar
	Land use, planning and zoning	35%	257	369	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	29%	380	466	Lower
	Cable television	53%	121	244	Similar
Economy	Economic development	31%	240	361	Similar
Recreation and Wellness	City parks	65%	353	412	Lower
	Recreation programs or classes	49%	392	436	Lower
	Recreation centers or facilities	48%	289	330	Lower
Education and Enrichment	City-sponsored special events	43%	81	95	Lower
	Public library services	63%	421	446	Lower
Community Engagement	Public information services	52%	268	359	Similar

Table 71: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	49%	290	378	Similar
Recommend living in Tracy to someone who asks	82%	167	253	Similar
Remain in Tracy for the next five years	86%	101	251	Similar
Contacted Tracy (in-person, phone, email or web) for help or information	52%	153	367	Similar

Table 72: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	31%	52	77	Similar
	Did NOT report a crime to the police	73%	62	86	Similar
	Household member was NOT a victim of a crime	85%	223	319	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	20%	41	70	Similar
	Carpooled with other adults or children instead of driving alone	45%	36	83	Similar
	Walked or biked instead of driving	56%	39	85	Similar
Natural Environment	Made efforts to conserve water	98%	2	79	Higher
	Made efforts to make your home more energy efficient	88%	1	79	Higher
	Recycle at home	96%	35	293	Higher
Built Environment	Did NOT observe a code violation or other hazard in Tracy	44%	63	80	Lower
	NOT experiencing housing costs stress	48%	224	231	Lower
Economy	Purchase goods or services from a business located in Tracy	99%	8	82	Similar
	Economy will have positive impact on income	38%	12	300	Higher
	Work inside boundaries of Tracy	32%	57	82	Lower
Recreation and Wellness	Used Tracy recreation centers or their services	42%	250	266	Lower
	Visited a neighborhood park or City park	85%	165	318	Similar
	Eat at least 5 portions of fruits and vegetables a day	94%	1	79	Higher
	Participate in moderate or vigorous physical activity	83%	57	80	Similar
	In very good to excellent health	58%	50	81	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Used Tracy public libraries or their services	55%	250	275	Lower
	Attended City-sponsored event	41%	69	83	Lower
Community Engagement	Campaigned or advocated for an issue, cause or candidate	12%	75	77	Lower
	Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	8%	80	81	Similar
	Volunteered your time to some group/activity in Tracy	33%	236	307	Similar
	Participated in a club	20%	170	204	Similar
	Talked to or visited with your immediate neighbors	86%	67	82	Similar
	Done a favor for a neighbor	81%	45	79	Similar
	Attended a local public meeting	14%	290	311	Lower
	Watched (online or on television) a local public meeting	23%	193	241	Lower
	Read or watch local news (via television, paper, computer, etc.)	84%	63	81	Similar
	Vote in local elections	79%	129	310	Similar

Communities included in national comparisons

The communities included in Tracy’s comparisons are listed on the following pages along with their population according to the 2010 Census.

Abilene city, KS.....	6,844	Ashland County, WI.....	16,157
Adams County, CO.....	441,603	Ashland town, VA.....	7,225
Addison village, IL.....	36,942	Aspen city, CO.....	6,658
Agoura Hills city, CA.....	20,330	Atlanta city, GA.....	420,003
Airway Heights city, WA.....	6,114	Auburn city, AL.....	53,380
Akron city, OH.....	199,110	Auburn city, WA.....	70,180
Alamogordo city, NM.....	30,403	Aurora city, CO.....	325,078
Albany city, GA.....	77,434	Austin city, TX.....	790,390
Albany city, OR.....	50,158	Avondale city, AZ.....	76,238
Albemarle County, VA.....	98,970	Bainbridge Island city, WA.....	23,025
Albert Lea city, MN.....	18,016	Ballwin city, MO.....	30,404
Albuquerque city, NM.....	545,852	Baltimore city, MD.....	620,961
Algonquin village, IL.....	30,046	Baltimore County, MD.....	805,029
Aliso Viejo city, CA.....	47,823	Barnstable Town city, MA.....	45,193
Alpharetta city, GA.....	57,551	Batavia city, IL.....	26,045
Altamonte Springs city, FL.....	41,496	Battle Creek city, MI.....	52,347
Altoona city, IA.....	14,541	Bay City city, MI.....	34,932
Ames city, IA.....	58,965	Baytown city, TX.....	71,802
Andover CDP, MA.....	8,762	Bedford city, TX.....	46,979
Ankeny city, IA.....	45,582	Bedford County, VA.....	68,676
Ann Arbor city, MI.....	113,934	Bedford town, MA.....	13,320
Annapolis city, MD.....	38,394	Beekman town, NY.....	14,621
Antioch city, CA.....	102,372	Belleair Beach city, FL.....	1,560
Apple Valley town, CA.....	69,135	Bellevue city, WA.....	122,363
Appleton city, WI.....	72,623	Bellflower city, CA.....	76,616
Arapahoe County, CO.....	572,003	Bellingham city, WA.....	80,885
Arcadia city, CA.....	56,364	Beltrami County, MN.....	44,442
Archuleta County, CO.....	12,084	Benbrook city, TX.....	21,234
Arkansas City city, AR.....	366	Bend city, OR.....	76,639
Arkansas City city, KS.....	12,415	Benicia city, CA.....	26,997
Arlington city, TX.....	365,438	Bettendorf city, IA.....	33,217
Arlington County, VA.....	207,627	Billings city, MT.....	104,170
Arvada city, CO.....	106,433	Biloxi city, MS.....	44,054
Asheville city, NC.....	83,393	Blacksburg town, VA.....	42,620
Ashland city, KY.....	21,684	Blaine city, MN.....	57,186
Ashland city, OR.....	20,078	Bloomfield city, NM.....	8,112

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Bloomfield Hills city, MI	3,869	Charlotte County, FL	159,978
Bloomington city, IL	76,610	Charlottesville city, VA.....	43,475
Bloomington city, MN	82,893	Chesapeake city, VA.....	222,209
Blue Ash city, OH	12,114	Chesterfield County, VA.....	316,236
Blue Earth city, MN	3,353	Cheyenne city, WY	59,466
Blue Springs city, MO	52,575	Chippewa Falls city, WI	13,661
Boca Raton city, FL	84,392	Chittenden County, VT	156,545
Boise City city, ID	205,671	Chula Vista city, CA	243,916
Bonita Springs city, FL.....	43,914	Cincinnati city, OH	296,943
Boonville city, MO	8,319	Citrus Heights city, CA.....	83,301
Boston city, MA.....	617,594	Clackamas County, OR	375,992
Botetourt County, VA	33,148	Claremont city, CA	34,926
Bothell city, WA	33,505	Clarendon Hills village, IL	8,427
Boulder city, CO.....	97,385	Clark County, WA.....	425,363
Boulder County, CO.....	294,567	Clarke County, IA.....	9,286
Bowling Green city, KY	58,067	Clay County, MO	221,939
Bozeman city, MT	37,280	Clayton city, MO	15,939
Bradenton city, FL.....	49,546	Clearwater city, FL	107,685
Brea city, CA.....	39,282	Cleveland Heights city, OH	46,121
Breckenridge town, CO.....	4,540	Clive city, IA	15,447
Brentwood city, MO.....	8,055	Clovis city, CA.....	95,631
Brentwood city, TN	37,060	Coconino County, AZ.....	134,421
Brevard County, FL	543,376	College Park city, MD	30,413
Brighton city, CO.....	33,352	College Station city, TX	93,857
Brisbane city, CA.....	4,282	Colleyville city, TX.....	22,807
Bristol city, TN	26,702	Collier County, FL.....	321,520
Broken Arrow city, OK	98,850	Collinsville city, IL	25,579
Brookfield city, WI	37,920	Colorado Springs city, CO	416,427
Brookline CDP, MA	58,732	Columbia city, MO.....	108,500
Brookline town, NH	4,991	Columbia city, SC.....	129,272
Broomfield city, CO	55,889	Columbus city, GA.....	189,885
Broward County, FL	1,748,066	Columbus city, OH	787,033
Brown Deer village, WI.....	11,999	Columbus city, WI.....	4,991
Brownsburg town, IN	21,285	Commerce City city, CO.....	45,913
Bryan city, TX	76,201	Concord city, CA	122,067
Burien city, WA	33,313	Concord city, NC.....	79,066
Burleson city, TX.....	36,690	Concord town, MA.....	17,668
Burlingame city, CA.....	28,806	Conyers city, GA	15,195
Burlington CDP, MA.....	24,498	Cookeville city, TN	30,435
Cabarrus County, NC.....	178,011	Coon Rapids city, MN	61,476
Cambridge city, MA.....	105,162	Cooper City city, FL	28,547
Canandaigua city, NY	10,545	Coppell city, TX.....	38,659
Canton city, SD.....	3,057	Coral Springs city, FL.....	121,096
Cape Coral city, FL	154,305	Coronado city, CA	18,912
Cape Girardeau city, MO.....	37,941	Corpus Christi city, TX	305,215
Capitola city, CA.....	9,918	Corvallis city, OR.....	54,462
Carlisle borough, PA.....	18,682	Covestry Lake CDP, CT	2,990
Carlsbad city, CA.....	105,328	Craig city, CO	9,464
Carrollton city, TX	119,097	Cranberry township, PA.....	28,098
Carson City, NV.....	55,274	Crested Butte town, CO.....	1,487
Cartersville city, GA.....	19,731	Creve Coeur city, MO	17,833
Carver County, MN.....	91,042	Cross Roads town, TX	1,563
Cary town, NC	135,234	Crystal Lake city, IL.....	40,743
Casa Grande city, AZ.....	48,571	Cumberland County, PA.....	235,406
Casper city, WY	55,316	Cupertino city, CA	58,302
Castine town, ME	1,366	Cypress city, CA.....	47,802
Castle Pines North city, CO	10,360	Dade City city, FL.....	6,437
Castle Rock town, CO.....	48,231	Dakota County, MN	398,552
Cedar Creek village, NE	390	Dallas city, OR	14,583
Cedar Falls city, IA	39,260	Dallas city, TX.....	1,197,816
Cedar Rapids city, IA.....	126,326	Dania Beach city, FL.....	29,639
Centennial city, CO.....	100,377	Dardenne Prairie city, MO.....	11,494
Centralia city, IL	13,032	Davenport city, IA.....	99,685
Cerritos city, CA	49,041	Davidson town, NC.....	10,944
Chambersburg borough, PA.....	20,268	Daviess County, KY	96,656
Chandler city, AZ	236,123	Davis city, CA	65,622
Chanhassen city, MN.....	22,952	Dayton city, OH	141,527
Chanute city, KS	9,119	Daytona Beach city, FL.....	61,005
Chapel Hill town, NC	57,233	De Pere city, WI.....	23,800
Charlotte city, NC.....	731,424	Decatur city, GA.....	19,335

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Decatur city, IL.....	76,122	Farmington Hills city, MI.....	79,740
Deerfield Beach city, FL.....	75,018	Fayetteville city, AR.....	73,580
DeKalb city, IL.....	43,862	Fayetteville city, NC.....	200,564
Del Mar city, CA.....	4,161	Federal Way city, WA.....	89,306
Delaware city, OH.....	34,753	Fishers town, IN.....	76,794
Delray Beach city, FL.....	60,522	Flagstaff city, AZ.....	65,870
Denison city, TX.....	22,682	Flower Mound town, TX.....	64,669
Denton city, TX.....	113,383	Flushing city, MI.....	8,389
Denver city, CO.....	600,158	Forest Grove city, OR.....	21,083
Derby city, KS.....	22,158	Fort Collins city, CO.....	143,986
Des Moines city, IA.....	203,433	Fort Dodge city, IA.....	25,206
Des Moines County, IA.....	40,325	Fort Lauderdale city, FL.....	165,521
Des Peres city, MO.....	8,373	Fort Madison city, IA.....	11,051
DeSoto city, TX.....	49,047	Fort Smith city, AR.....	86,209
Destin city, FL.....	12,305	Fort Wayne city, IN.....	253,691
Detroit city, MI.....	713,777	Fort Worth city, TX.....	741,206
Dewey-Humboldt town, AZ.....	3,894	Fountain Hills town, AZ.....	22,489
Dillon town, CO.....	904	Franklin city, TN.....	62,487
Dorchester County, MD.....	32,618	Fredericksburg city, VA.....	24,286
Dothan city, AL.....	65,496	Freeport CDP, ME.....	1,485
Douglas County, CO.....	285,465	Freeport city, IL.....	25,638
Douglas County, GA.....	132,403	Fremont city, CA.....	214,089
Dover city, DE.....	36,047	Fridley city, MN.....	27,208
Dover city, NH.....	29,987	Friendswood city, TX.....	35,805
Downers Grove village, IL.....	47,833	Frisco town, CO.....	2,683
Dublin city, CA.....	46,036	Fruita city, CO.....	12,646
Dublin city, OH.....	41,751	Gahanna city, OH.....	33,248
Duluth city, MN.....	86,265	Gainesville city, FL.....	124,354
Duncanville city, TX.....	38,524	Gaithersburg city, MD.....	59,933
Durango city, CO.....	16,887	Galt city, CA.....	23,647
Durham city, NC.....	228,330	Galveston city, TX.....	47,743
Duval County, FL.....	864,263	Garden City city, KS.....	26,658
Eagan city, MN.....	64,206	Garden Grove city, CA.....	170,883
East Baton Rouge Parish, LA.....	440,171	Gardner city, KS.....	19,123
East Grand Forks city, MN.....	8,601	Garland city, TX.....	226,876
East Lansing city, MI.....	48,579	Gary city, IN.....	80,294
East Merrimack CDP, NH.....	4,197	Genesee County, NY.....	60,079
East Providence city, RI.....	47,037	Geneva city, NY.....	13,261
Eau Claire city, WI.....	65,883	Georgetown city, TX.....	47,400
Ebensburg borough, PA.....	3,351	Georgetown town, CO.....	1,034
Eden Prairie city, MN.....	60,797	Gig Harbor city, WA.....	7,126
Egerton city, KS.....	1,671	Gilbert town, AZ.....	208,453
Edina city, MN.....	47,941	Gillette city, WY.....	29,087
Edmond city, OK.....	81,405	Gilroy city, CA.....	48,821
Edmonds city, WA.....	39,709	Gladstone city, MI.....	4,973
El Cerrito city, CA.....	23,549	Globe city, AZ.....	7,532
El Dorado County, CA.....	181,058	Golden Valley city, MN.....	20,371
El Paso city, TX.....	649,121	Goodyear city, AZ.....	65,275
Elk Grove city, CA.....	153,015	Grafton village, WI.....	11,459
Elk River city, MN.....	22,974	Grand Blanc city, MI.....	8,276
Elko New Market city, MN.....	4,110	Grand County, CO.....	14,843
Ellisville city, MO.....	9,133	Grand Forks city, ND.....	52,838
Elmhurst city, IL.....	44,121	Grand Island city, NE.....	48,520
Encinitas city, CA.....	59,518	Grand Junction city, CO.....	58,566
Englewood city, CO.....	30,255	Grand Prairie city, TX.....	175,396
Ephrata borough, PA.....	13,394	Grand Rapids city, MI.....	188,040
Erie County, PA.....	280,566	Grandview city, MO.....	24,475
Erie town, CO.....	18,135	Grass Valley city, CA.....	12,860
Escambia County, FL.....	297,619	Greeley city, CO.....	92,889
Escanaba city, MI.....	12,616	Green Valley CDP, AZ.....	21,391
Escondido city, CA.....	143,911	Greenbelt city, MD.....	23,068
Estes Park town, CO.....	5,858	Greensboro city, NC.....	269,666
Eugene city, OR.....	156,185	Greenville city, SC.....	58,409
Eustis city, FL.....	18,558	Greenwood Village city, CO.....	13,925
Evanston city, IL.....	74,486	Greer city, SC.....	25,515
Fairborn city, OH.....	32,352	Gresham city, OR.....	105,594
Fairview town, TX.....	7,248	Guilford County, NC.....	488,406
Fairway city, KS.....	3,882	Gulf Shores city, AL.....	9,741
Farmington city, NM.....	45,877	Gunnison County, CO.....	15,324
Farmington city, UT.....	18,275	Gurnee village, IL.....	31,295

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Hackensack city, NJ	43,010	Kansas City city, KS.....	145,786
Hailey city, ID	7,960	Kansas City city, MO.....	459,787
Haines Borough, AK	2,508	Kearney city, NE	30,787
Hallandale Beach city, FL.....	37,113	Keizer city, OR.....	36,478
Hamilton city, OH.....	62,477	Kenmore city, WA	20,460
Hampton city, VA.....	137,436	Kennedale city, TX	6,763
Hanover County, VA.....	99,863	Kennett Square borough, PA.....	6,072
Harrisonburg city, VA	48,914	Kenosha city, WI.....	99,218
Harrisonville city, MO	10,019	Kent city, WA.....	92,411
Hartford city, CT	124,775	Kentwood city, MI.....	48,707
Hayward city, CA	144,186	Kettering city, OH	56,163
Henderson city, NV	257,729	Kirkland city, WA.....	48,787
Hercules city, CA.....	24,060	Kirkwood city, MO	27,540
Hermiston city, OR.....	16,745	Kissimmee city, FL	59,682
Herndon town, VA.....	23,292	Kitsap County, WA	251,133
Hickory city, NC.....	40,010	Knightdale town, NC	11,401
High Point city, NC.....	104,371	Knoxville city, TN	178,874
Highland city, CA	53,104	Kutztown borough, PA.....	5,012
Highland Park city, IL	29,763	La Mesa city, CA	57,065
Highlands Ranch CDP, CO	96,713	La Plata town, MD.....	8,753
Hillsborough County, FL	1,229,226	La Porte city, TX	33,800
Hillsborough town, NC.....	6,087	La Vista city, NE.....	15,758
Holden town, MA	17,346	Lafayette city, CO	24,453
Holland city, MI.....	33,051	Laguna Beach city, CA.....	22,723
Homer city, AK.....	5,003	Laguna Hills city, CA.....	30,344
Homewood village, IL.....	19,323	Laguna Niguel city, CA	62,979
Honolulu County, HI.....	953,207	Lake Oswego city, OR	36,619
Hooksett town, NH.....	13,451	Lake Zurich village, IL	19,631
Hopewell city, VA.....	22,591	Lakeville city, MN	55,954
Hopkins city, MN.....	17,591	Lakewood city, CA.....	80,048
Hopkinton town, MA.....	14,925	Lakewood city, CO	142,980
Hoquiam city, WA	8,726	Lane County, OR.....	351,715
Hot Springs city, AR	35,193	Laramie city, WY.....	30,816
Hot Sulphur Springs town, CO	663	Larimer County, CO.....	299,630
Houston city, TX	2,099,451	Las Cruces city, NM.....	97,618
Howard City village, MI	1,808	Las Vegas city, NV.....	583,756
Howell city, MI.....	9,489	Lawrence city, KS.....	87,643
Huber Heights city, OH.....	38,101	League City city, TX	83,560
Hudson city, OH.....	22,262	Lebanon city, NH	13,151
Hudson town, CO.....	2,356	Lebanon city, OH	20,033
Hudson town, NC.....	3,776	Lee County, FL.....	618,754
Hudsonville city, MI.....	7,116	Lee's Summit city, MO	91,364
Huntersville town, NC.....	46,773	Lehi city, UT	47,407
Hurst city, TX.....	37,337	Lenexa city, KS	48,190
Hutchinson city, MN	14,178	Lewis County, NY	27,087
Hutto city, TX	14,698	Lewiston city, ID	31,894
Hyattsville city, MD	17,557	Lewiston city, ME.....	36,592
Independence city, MO.....	116,830	Lewisville city, TX.....	95,290
Indian Trail town, NC	33,518	Lexington city, VA	7,042
Indianola city, IA	14,782	Lexington-Fayette urban county, KY.....	295,803
Iowa City city, IA	67,862	Liberty city, MO	29,149
Iowa County, IA.....	16,355	Lincoln city, NE	258,379
Irving city, TX	216,290	Lincolnwood village, IL	12,590
Jackson County, MI.....	160,248	Lindsborg city, KS	3,458
Jackson County, OR	203,206	Little Rock city, AR.....	193,524
Jacksonville city, FL.....	821,784	Littleton city, CO	41,737
James City County, VA	67,009	Livermore city, CA.....	80,968
Janesville city, WI	63,575	Lodi city, CA	62,134
Jefferson City city, MO	43,079	Lompoc city, CA.....	42,434
Jefferson County, CO	534,543	Lone Tree city, CO	10,218
Jefferson County, NY.....	116,229	Long Beach city, CA	462,257
Jefferson Parish, LA	432,552	Longmont city, CO	86,270
Jerome city, ID	10,890	Longview city, TX.....	80,455
Johnson City city, TN.....	63,152	Los Alamitos city, CA.....	11,449
Johnson County, KS	544,179	Los Alamos County, NM.....	17,950
Johnston city, IA.....	17,278	Los Angeles city, CA.....	3,792,621
Joplin city, MO	50,150	Los Gatos town, CA.....	29,413
Jupiter town, FL.....	55,156	Louisa County, IA.....	11,387
Kalamazoo city, MI.....	74,262	Louisville city, CO.....	18,376
Kannapolis city, NC	42,625	Loveland city, CO	66,859

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Lower Merion township, PA	57,825	Morgantown city, WV	29,660
Lower Providence township, PA	25,436	Morristown city, TN	29,137
Lubbock city, TX	229,573	Morrisville town, NC	18,576
Lufkin city, TX	35,067	Moscow city, ID	23,800
Lyme town, NH	1,716	Mount Pleasant city, TX	15,564
Lynchburg city, VA	75,568	Mountain View city, CA	74,066
Lynnwood city, WA	35,836	Mountain Village town, CO	1,320
Lynwood city, CA	69,772	Mountlake Terrace city, WA	19,909
Lyons village, IL	10,729	Multnomah County, OR	735,334
Macon city, GA	91,351	Munster town, IN	23,603
Madison city, WI	233,209	Muscatine city, IA	22,886
Manchester town, CT	58,241	Muskegon city, MI	38,401
Manheim borough, PA	4,858	Myrtle Beach city, SC	27,109
Mankato city, MN	39,309	Nacogdoches city, TX	32,996
Maple Grove city, MN	61,567	Naperville city, IL	141,853
Maple Valley city, WA	22,684	Nashville-Davidson metropolitan government (balanc	601,222
Maplewood city, MN	38,018	Needham CDP, MA	28,886
Marana town, AZ	34,961	New Braunfels city, TX	57,740
Maricopa County, AZ	3,817,117	New Brighton city, MN	21,456
Marin County, CA	252,409	New Hanover County, NC	202,667
Marion County, IA	33,309	New London city, CT	27,620
Marion County, IN	903,393	New Orleans city, LA	343,829
Marquette County, WI	15,404	New Smyrna Beach city, FL	22,464
Maryland Heights city, MO	27,472	New York city, NY	8,175,133
Marysville city, WA	60,020	Newberg city, OR	22,068
Maryville city, MO	11,972	Newport Beach city, CA	85,186
Matthews town, NC	27,198	Newport city, RI	24,672
Mauai County, HI	154,834	Newport News city, VA	180,719
Mauldin city, SC	22,889	Newton city, IA	15,254
Mayer city, MN	1,749	Noblesville city, IN	51,969
McAllen city, TX	129,877	Nogales city, AZ	20,837
McDonough city, GA	22,084	Norfolk city, VA	242,803
McKinney city, TX	131,117	Normal town, IL	52,497
McMinnville city, OR	32,187	Norman city, OK	110,925
Mecklenburg County, NC	919,628	North Branch city, MN	10,125
Medford city, OR	74,907	North Las Vegas city, NV	216,961
Medford Lakes borough, NJ	4,146	North Palm Beach village, FL	12,015
Medina city, MN	4,892	North Port city, FL	57,357
Melbourne city, FL	76,068	Northampton County, VA	12,389
Menlo Park city, CA	32,026	Northglenn city, CO	35,789
Mercer Island city, WA	22,699	Norton Shores city, MI	23,994
Meridian charter township, MI	39,688	Novato city, CA	51,904
Meridian city, ID	75,092	Novi city, MI	55,224
Merriam city, KS	11,003	O'Fallon city, IL	28,281
Merrill city, WI	9,661	O'Fallon city, MO	79,329
Mesa city, AZ	439,041	Oak Park village, IL	51,878
Mesa County, CO	146,723	Oak Ridge city, TN	29,330
Miami Beach city, FL	87,779	Oakland charter township, MI	16,779
Miami city, FL	399,457	Oakland Park city, FL	41,363
Miami-Dade County, FL	2,496,435	Oakley city, CA	35,432
Midland city, MI	41,863	Ocala city, FL	56,315
Milford city, DE	9,559	Ocean City town, MD	7,102
Milledgeville city, GA	17,715	Ocean Shores city, WA	5,569
Milton city, GA	32,661	Oceanside city, CA	167,086
Milton city, WI	5,546	Ocoee city, FL	35,579
Minneapolis city, MN	382,578	Ogden city, UT	82,825
Minnetonka city, MN	49,734	Ogdensburg city, NY	11,128
Mission city, KS	9,323	Oklahoma City city, OK	579,999
Mission Viejo city, CA	93,305	Olathe city, KS	125,872
Missoula city, MT	66,788	Old Town city, ME	7,840
Missouri City city, TX	67,358	Oldsmar city, FL	13,591
Modesto city, CA	201,165	Olmsted County, MN	144,248
Monterey city, CA	27,810	Olympia city, WA	46,478
Montgomery County, MD	971,777	Orange County, FL	1,145,956
Montgomery County, VA	94,392	Orange village, OH	3,323
Montpelier city, VT	7,855	Orland Park village, IL	56,767
Montrose city, CO	19,132	Orlando city, FL	238,300
Monument town, CO	5,530	Orleans Parish, LA	343,829
Mooresville town, NC	32,711	Oshkosh city, WI	66,083
Morgan Hill city, CA	37,882	Otsego County, MI	24,164

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Ottawa County, MI.....	263,801	Rapid City city, SD	67,956
Overland Park city, KS.....	173,372	Raymore city, MO	19,206
Oviedo city, FL.....	33,342	Redding city, CA	89,861
Oxnard city, CA.....	197,899	Redmond city, WA	54,144
Ozaukee County, WI	86,395	Rehoboth Beach city, DE	1,327
Paducah city, KY.....	25,024	Reno city, NV.....	225,221
Palatine village, IL.....	68,557	Renton city, WA.....	90,927
Palm Bay city, FL	103,190	Reston CDP, VA	58,404
Palm Beach County, FL.....	1,320,134	Richfield city, MN	35,228
Palm Beach Gardens city, FL.....	48,452	Richland city, WA.....	48,058
Palm Beach town, FL.....	8,348	Richmond city, CA.....	103,701
Palm Coast city, FL.....	75,180	Richmond city, VA.....	204,214
Palm Springs city, CA	44,552	Richmond Heights city, MO.....	8,603
Palo Alto city, CA	64,403	Ridgecrest city, CA.....	27,616
Panama City city, FL.....	36,484	Rifle city, CO.....	9,172
Papillion city, NE	18,894	Rio Rancho city, NM.....	87,521
Park City city, UT	7,558	River Falls city, WI	15,000
Park Ridge city, IL.....	37,480	Riverdale city, UT.....	8,426
Parker town, CO	45,297	Riverside city, CA	303,871
Parkland city, FL	23,962	Riverside city, MO	2,937
Pasadena city, CA	137,122	Riverside village, IL	8,875
Pasadena city, TX	149,043	Roanoke city, VA.....	97,032
Pascagoula city, MS.....	22,392	Roanoke County, VA	92,376
Pasco city, WA.....	59,781	Rochester city, MI.....	12,711
Pasco County, FL	464,697	Rochester city, NY.....	210,565
Peachtree City city, GA.....	34,364	Rochester Hills city, MI.....	70,995
Pearland city, TX.....	91,252	Rock Hill city, SC.....	66,154
Peoria city, AZ	154,065	Rockford city, IL	152,871
Peoria city, IL	115,007	Rockville city, MD.....	61,209
Peoria County, IL	186,494	Rocky Mount city, NC	57,477
Peters township, PA	21,213	Roeland Park city, KS	6,731
Petoskey city, MI	5,670	Rogers city, MN	8,597
Pflugerville city, TX	46,936	Rolla city, MO	19,559
Phenix City city, AL	32,822	Roselle village, IL.....	22,763
Philadelphia city, PA	1,526,006	Roseville city, MN.....	33,660
Phoenix city, AZ	1,445,632	Roswell city, GA.....	88,346
Pickens County, SC	119,224	Round Rock city, TX.....	99,887
Pinal County, AZ	375,770	Rowlett city, TX	56,199
Pinehurst village, NC	13,124	Royal Oak city, MI.....	57,236
Pinellas County, FL.....	916,542	Rye city, NY.....	15,720
Pinellas Park city, FL	49,079	Saco city, ME.....	18,482
Piqua city, OH.....	20,522	Sacramento County, CA.....	1,418,788
Pitkin County, CO.....	17,148	Safford city, AZ	9,566
Plano city, TX	259,841	Sahuarita town, AZ	25,259
Platte City city, MO.....	4,691	Salem town, NH.....	28,776
Platte County, MO.....	89,322	Salida city, CO	5,236
Pleasanton city, CA	70,285	Salina city, KS.....	47,707
Plymouth city, MN.....	70,576	Salt Lake City city, UT	186,440
Pocatello city, ID.....	54,255	Sammamish city, WA	45,780
Polk County, FL.....	602,095	San Anselmo town, CA	12,336
Polk County, IA.....	430,640	San Antonio city, TX.....	1,327,407
Polk County, MN	31,600	San Bernardino County, CA.....	2,035,210
Pomona city, CA	149,058	San Carlos city, CA.....	28,406
Port Huron city, MI.....	30,184	San Diego city, CA	1,307,402
Port Orange city, FL	56,048	San Francisco city, CA	805,235
Port St. Lucie city, FL	164,603	San Jose city, CA	945,942
Portland city, OR.....	583,776	San Juan County, NM.....	130,044
Post Falls city, ID	27,574	San Luis Obispo County, CA.....	269,637
Poway city, CA.....	47,811	San Marcos city, CA	83,781
Prescott Valley town, AZ.....	38,822	San Marcos city, TX.....	44,894
Prince William County, VA.....	402,002	San Mateo city, CA.....	97,207
Prior Lake city, MN.....	22,796	San Rafael city, CA.....	57,713
Provo city, UT	112,488	San Ramon city, CA.....	72,148
Pueblo city, CO	106,595	Sandusky city, OH.....	25,793
Purcellville town, VA.....	7,727	Sandy city, UT	87,461
Queen Creek town, AZ	26,361	Sandy Springs city, GA	93,853
Radford city, VA.....	16,408	Sanford city, FL.....	53,570
Radnor township, PA.....	31,531	Sangamon County, IL.....	197,465
Ramsey city, MN	23,668	Santa Barbara County, CA	423,895
Rancho Cordova city, CA	64,776	Santa Clarita city, CA.....	176,320

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Santa Fe County, NM	144,170	Staunton city, VA	23,746
Santa Monica city, CA.....	89,736	Steamboat Springs city, CO	12,088
Santa Rosa city, CA.....	167,815	Sterling city, CO.....	14,777
Sarasota city, FL	51,917	Sterling Heights city, MI	129,699
Sarasota County, FL	379,448	Stillwater city, OK	45,688
Sault Ste. Marie city, MI	14,144	Stockton city, CA.....	291,707
Savage city, MN.....	26,911	Streamwood village, IL.....	39,858
Savannah city, GA.....	136,286	Suamico village, WI.....	11,346
Scarborough CDP, ME	4,403	Sugar Grove village, IL	8,997
Schaumburg village, IL.....	74,227	Sugar Land city, TX.....	78,817
Scott County, MN.....	129,928	Summit city, NJ.....	21,457
Scottsdale city, AZ	217,385	Summit County, UT.....	36,324
Seaside city, CA	33,025	Sunnyvale city, CA	140,081
SeaTac city, WA.....	26,909	Superior city, WI.....	27,244
Seattle city, WA	608,660	Surprise city, AZ.....	117,517
Sedona city, AZ.....	10,031	Suwanee city, GA.....	15,355
Seminole city, FL.....	17,233	Tacoma city, WA.....	198,397
Sevierville city, TN	14,807	Takoma Park city, MD	16,715
Shaker Heights city, OH.....	28,448	Tallahassee city, FL.....	181,376
Sheboygan city, WI.....	49,288	Tamarac city, FL	60,427
Sheldahl city, IA.....	319	Taos town, NM	5,716
Shenandoah city, TX	2,134	Temecula city, CA	100,097
Sherman village, IL	4,148	Temple city, TX.....	66,102
Shoreview city, MN	25,043	Teton County, WY.....	21,294
Shorewood city, MN	7,307	The Colony city, TX.....	36,328
Shorewood village, IL.....	15,615	The Woodlands CDP, TX.....	93,847
Shorewood village, WI	13,162	Thornton city, CO.....	118,772
Shrewsbury town, MA	35,608	Thousand Oaks city, CA.....	126,683
Siloam Springs city, AR.....	15,039	Tillamook County, OR.....	25,250
Silverthorne town, CO	3,887	Titusville city, FL	43,761
Simi Valley city, CA	124,237	Tomball city, TX.....	10,753
Sioux Center city, IA	7,048	Torrance city, CA	145,438
Sioux Falls city, SD.....	153,888	Tracy city, CA	82,922
Skokie village, IL.....	64,784	Troy city, MI.....	80,980
Slater city, IA.....	1,489	Tualatin city, OR	26,054
Smyrna city, GA	51,271	Tucson city, AZ	520,116
Snellville city, GA	18,242	Tulsa city, OK	391,906
Snoqualmie city, WA	10,670	Tuskegee city, AL.....	9,865
Solana Beach city, CA.....	12,867	Twin Falls city, ID	44,125
South Daytona city, FL	12,252	Tyler city, TX	96,900
South Gate city, CA	94,396	Umatilla city, OR	6,906
South Haven city, MI.....	4,403	University Place city, WA	31,144
South Kingstown town, RI.....	30,639	Upper Arlington city, OH.....	33,771
South Lake Tahoe city, CA.....	21,403	Upper Merion township, PA.....	28,395
South Portland city, ME	25,002	Urbana city, IL.....	41,250
Southborough town, MA.....	9,767	Urbandale city, IA	39,463
Southlake city, TX.....	26,575	Vail town, CO.....	5,305
Sparks city, NV	90,264	Valdez city, AK.....	3,976
Spokane Valley city, WA	89,755	Vancouver city, WA.....	161,791
Spotsylvania County, VA.....	122,397	Ventura CCD, CA.....	111,889
Spring Hill city, KS.....	5,437	Vernon town, CT.....	29,179
Springboro city, OH.....	17,409	Vestavia Hills city, AL	34,033
Springfield city, MO.....	159,498	Victoria city, TX.....	62,592
Springfield city, OH	60,608	Virginia Beach city, VA.....	437,994
Springfield city, OR	59,403	Visalia city, CA	124,442
Springville city, UT	29,466	Volusia County, FL	494,593
St. Charles city, IL.....	32,974	Wahpeton city, ND	7,766
St. Clair Shores city, MI.....	59,715	Wake Forest town, NC.....	30,117
St. Cloud city, FL.....	35,183	Walla Walla city, WA	31,731
St. Cloud city, MN	65,842	Walnut Creek city, CA.....	64,173
St. Joseph city, MO	76,780	Walton County, FL	55,043
St. Louis County, MN.....	200,226	Washington city, UT	18,761
St. Louis Park city, MN	45,250	Washington County, MN	238,136
St. Paul city, MN	285,068	Washoe County, NV	421,407
St. Peters city, MO	52,575	Watauga city, TX	23,497
St. Petersburg city, FL.....	244,769	Watertown city, NY	27,023
Stafford County, VA	128,961	Waukegan city, IA	13,790
Stallings town, NC.....	13,831	Wausau city, WI	39,106
Starkville city, MS.....	23,888	Wauwatosa city, WI	46,396
State College borough, PA.....	42,034	Waverly city, IA	9,874

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Weddington town, NC	9,459	Winchester city, VA	26,203
Wentzville city, MO.....	29,070	Wind Point village, WI	1,723
West Carrollton city, OH	13,143	Windsor town, CO.....	18,644
West Chester borough, PA.....	18,461	Windsor town, CT	29,044
West Des Moines city, IA.....	56,609	Winnebago County, WI	166,994
West Hartford CDP, CT.....	63,268	Winnetka village, IL	12,187
West Richland city, WA.....	11,811	Winston-Salem city, NC.....	229,617
West Valley City city, UT.....	129,480	Winter Garden city, FL.....	34,568
Westerville city, OH.....	36,120	Winter Park city, FL.....	27,852
Westlake town, TX	992	Woodbury city, MN.....	61,961
Westminster city, CO.....	106,114	Woodinville city, WA.....	10,938
Weston town, MA.....	11,261	Woodland city, CA.....	55,468
Wethersfield CDP, CT	26,668	Woodland city, WA.....	5,509
Wheat Ridge city, CO	30,166	Woodridge village, IL	32,971
White House city, TN	10,255	Worcester city, MA.....	181,045
Whitewater city, WI	14,390	Wrentham town, MA	10,955
Whitewater township, MI.....	2,597	Wyandotte city, MI.....	25,883
Wichita city, KS.....	382,368	Yakima city, WA.....	91,067
Williamsburg city, VA.....	14,068	Yellowstone County, MT	147,972
Willingboro township, NJ	31,629	York County, SC.....	226,073
Wilmette village, IL	27,087	York County, VA.....	65,464
Wilmington city, IL.....	5,724	Yuba City city, CA	64,925
Wilmington city, NC.....	106,476	Yuma city, AZ	93,064
Wilsonville city, OR.....	19,509	Yuma County, AZ.....	195,751

West Coast Benchmark Comparisons

Table 73: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Tracy	68%	56	85	Similar
Overall image or reputation of Tracy	50%	30	46	Similar
Tracy as a place to live	80%	44	76	Similar
Your neighborhood as a place to live	77%	36	59	Similar
Tracy as a place to raise children	78%	31	61	Similar
Tracy as a place to retire	62%	30	57	Similar
Overall appearance of Tracy	54%	34	57	Similar

Table 74: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Tracy	62%	24	33	Similar
	In your neighborhood during the day	82%	57	69	Similar
	In Tracy's downtown/commercial area during the day	82%	43	61	Similar
Mobility	Overall ease of getting to the places you usually have to visit	72%	8	15	Similar
	Availability of paths and walking trails	53%	32	38	Lower
	Ease of walking in Tracy	66%	26	52	Similar
	Ease of travel by bicycle in Tracy	51%	35	53	Similar
	Ease of travel by public transportation in Tracy	47%	17	25	Similar
	Ease of travel by car in Tracy	73%	12	55	Higher
	Traffic flow on major streets	61%	8	53	Higher
Natural Environment	Quality of overall natural environment in Tracy	57%	30	40	Lower
	Cleanliness of Tracy	50%	29	39	Lower
	Air quality	45%	36	42	Lower
Built Environment	Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems)	56%	8	15	Similar
	Overall quality of new development in Tracy	42%	34	42	Similar
	Availability of affordable quality housing	37%	27	63	Similar
	Variety of housing options	43%	26	36	Similar
	Public places where people want to spend time	43%	12	15	Lower
	Overall economic health of Tracy	39%	12	15	Lower
	Vibrant downtown/commercial area	22%	11	15	Lower
	Overall quality of business and service establishments in Tracy	41%	30	39	Similar
	Cost of living in Tracy	36%	11	16	Similar
	Shopping opportunities	33%	45	60	Similar
Economy	Employment opportunities	18%	41	57	Similar
	Tracy as a place to visit	33%	15	16	Much lower
	Tracy as a place to work	38%	44	50	Lower
	Health and wellness opportunities in Tracy	53%	11	15	Similar
	Availability of preventive health services	51%	18	34	Similar
	Availability of affordable quality health care	47%	18	44	Similar
Recreation and Wellness	Availability of affordable quality food	53%	26	37	Similar
	Recreational opportunities	31%	48	56	Lower
	Fitness opportunities (including exercise classes and paths or trails, etc.)	51%	13	15	Lower
	Overall opportunities for education and enrichment	36%	14	15	Much lower
	Opportunities to attend cultural/arts/music activities	36%	43	59	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Community Engagement	Adult educational opportunities	37%	14	15	Lower
	Opportunities to participate in social events and activities	41%	26	37	Similar
	Neighborhoodness of Tracy	51%	9	15	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	61%	26	51	Similar
	Opportunities to participate in community matters	44%	31	39	Similar
	Opportunities to volunteer	48%	33	39	Lower

Table 75: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Tracy	67%	59	94	Similar
Overall customer service by Tracy employees (police, receptionists, planners, etc.)	58%	54	60	Lower
Value of services for the taxes paid to Tracy	39%	43	57	Similar
Overall direction that Tracy is taking	43%	46	62	Similar
Job Tracy government does at welcoming citizen involvement	49%	27	58	Similar
Overall confidence in Tracy government	41%	8	15	Similar
Generally acting in the best interest of the community	39%	10	15	Similar
Being honest	43%	9	15	Similar
Treating all residents fairly	43%	9	15	Similar
Services provided by the Federal Government	46%	11	51	Similar

Table 76: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	70%	74	98	Similar
	Fire services	90%	47	61	Similar
	Ambulance or emergency medical services	83%	59	65	Similar
	Crime prevention	48%	47	62	Similar
	Fire prevention and education	66%	37	51	Similar
	Animal control	43%	52	66	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	31%	45	50	Lower
Mobility	Traffic enforcement	59%	42	65	Similar
	Street repair	44%	55	94	Similar
	Street cleaning	57%	50	70	Similar
	Street lighting	52%	43	65	Similar
	Sidewalk maintenance	51%	32	60	Similar
	Traffic signal timing	56%	14	53	Similar
	Bus or transit services	56%	38	54	Similar
Natural Environment	Garbage collection	78%	50	67	Similar
	Recycling	83%	30	54	Similar
	Yard waste pick-up	81%	19	40	Similar
	Drinking water	44%	57	61	Much lower
Built Environment	Preservation of natural areas such as open space, farmlands and greenbelts	36%	40	44	Lower
	Tracy open space	36%	13	16	Lower
Built Environment	Storm drainage	68%	25	57	Similar
	Sewer services	64%	45	51	Similar
	Power (electric and/or gas) utility	74%	19	25	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Utility billing	67%	12	18	Similar
	Land use, planning and zoning	35%	38	63	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	29%	54	69	Similar
	Cable television	53%	23	38	Similar
Economy	Economic development	31%	34	59	Similar
Recreation and Wellness	City parks	65%	48	59	Similar
	Recreation programs or classes	49%	62	72	Lower
	Recreation centers or facilities	48%	36	46	Lower
Education and Enrichment	City-sponsored special events	43%	9	14	Similar
	Public library services	63%	68	73	Lower
Community Engagement	Public information services	52%	37	53	Similar

Table 77: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	49%	34	56	Similar
Recommend living in Tracy to someone who asks	82%	26	41	Similar
Remain in Tracy for the next five years	86%	15	41	Similar
Contacted Tracy (in-person, phone, email or web) for help or information	52%	14	50	Similar

Table 78: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	31%	12	14	Similar
	Did NOT report a crime to the police	73%	10	15	Similar
	Household member was NOT a victim of a crime	85%	25	50	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	20%	14	15	Lower
	Carpooled with other adults or children instead of driving alone	45%	13	15	Similar
	Walked or biked instead of driving	56%	11	15	Lower
Natural Environment	Made efforts to conserve water	98%	2	14	Similar
	Made efforts to make your home more energy efficient	88%	1	14	Similar
Built Environment	Recycle at home	96%	16	47	Similar
	Did NOT observe a code violation or other hazard in Tracy	44%	13	15	Similar
Economy	NOT experiencing housing costs stress	48%	37	38	Lower
	Purchase goods or services from a business located in Tracy	99%	3	15	Similar
	Economy will have positive impact on income	38%	2	48	Higher
Recreation and Wellness	Work inside boundaries of Tracy	32%	10	15	Similar
	Used Tracy recreation centers or their services	42%	35	41	Lower
	Visited a neighborhood park or City park	85%	33	48	Similar
	Eat at least 5 portions of fruits and vegetables a day	94%	1	15	Similar
	Participate in moderate or vigorous physical activity	83%	10	15	Similar
	In very good to excellent health	58%	10	15	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Used Tracy public libraries or their services	55%	41	45	Lower
	Attended City-sponsored event	41%	11	15	Similar
Community Engagement	Campaigned or advocated for an issue, cause or candidate	12%	13	14	Lower
	Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	8%	15	15	Similar
	Volunteered your time to some group/activity in Tracy	33%	37	49	Similar
	Participated in a club	20%	27	36	Similar
	Talked to or visited with your immediate neighbors	86%	12	15	Similar
	Done a favor for a neighbor	81%	6	15	Similar
	Attended a local public meeting	14%	45	49	Similar
	Watched (online or on television) a local public meeting	23%	33	45	Lower
	Read or watch local news (via television, paper, computer, etc.)	84%	11	15	Similar
	Vote in local elections	79%	27	50	Similar

Communities included in West Coast comparisons

The communities included in Tracy’s West Coast comparisons are listed below along with their population according to the 2010 Census.

Agoura Hills city, CA.....	20,330	Del Mar city, CA.....	4,161
Airway Heights city, WA.....	6,114	Dublin city, CA.....	46,036
Albany city, OR.....	50,158	Edmonds city, WA.....	39,709
Aliso Viejo city, CA.....	47,823	El Cerrito city, CA.....	23,549
Antioch city, CA.....	102,372	El Dorado County, CA.....	181,058
Apple Valley town, CA.....	69,135	Elk Grove city, CA.....	153,015
Arcadia city, CA.....	56,364	Encinitas city, CA.....	59,518
Ashland city, OR.....	20,078	Escondido city, CA.....	143,911
Auburn city, WA.....	70,180	Eugene city, OR.....	156,185
Bainbridge Island city, WA.....	23,025	Federal Way city, WA.....	89,306
Bellevue city, WA.....	122,363	Forest Grove city, OR.....	21,083
Bellflower city, CA.....	76,616	Fremont city, CA.....	214,089
Bellingham city, WA.....	80,885	Galt city, CA.....	23,647
Bend city, OR.....	76,639	Garden Grove city, CA.....	170,883
Benicia city, CA.....	26,997	Gig Harbor city, WA.....	7,126
Bothell city, WA.....	33,505	Gilroy city, CA.....	48,821
Brea city, CA.....	39,282	Grass Valley city, CA.....	12,860
Brisbane city, CA.....	4,282	Gresham city, OR.....	105,594
Burien city, WA.....	33,313	Hayward city, CA.....	144,186
Burlingame city, CA.....	28,806	Hercules city, CA.....	24,060
Capitola city, CA.....	9,918	Hermiston city, OR.....	16,745
Carlsbad city, CA.....	105,328	Highland city, CA.....	53,104
Cerritos city, CA.....	49,041	Hoquiam city, WA.....	8,726
Chula Vista city, CA.....	243,916	Jackson County, OR.....	203,206
Citrus Heights city, CA.....	83,301	Keizer city, OR.....	36,478
Clackamas County, OR.....	375,992	Kenmore city, WA.....	20,460
Claremont city, CA.....	34,926	Kent city, WA.....	92,411
Clark County, WA.....	425,363	Kirkland city, WA.....	48,787
Clovis city, CA.....	95,631	Kitsap County, WA.....	251,133
Concord city, CA.....	122,067	La Mesa city, CA.....	57,065
Coronado city, CA.....	18,912	Laguna Beach city, CA.....	22,723
Corvallis city, OR.....	54,462	Laguna Hills city, CA.....	30,344
Cupertino city, CA.....	58,302	Laguna Niguel city, CA.....	62,979
Cypress city, CA.....	47,802	Lake Oswego city, OR.....	36,619
Dallas city, OR.....	14,583	Lakewood city, CA.....	80,048
Davis city, CA.....	65,622	Lane County, OR.....	351,715

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Livermore city, CA.....	80,968	San Anselmo town, CA	12,336
Lodi city, CA	62,134	San Bernardino County, CA.....	2,035,210
Lompoc city, CA.....	42,434	San Carlos city, CA.....	28,406
Long Beach city, CA	462,257	San Diego city, CA	1,307,402
Los Alamitos city, CA.....	11,449	San Francisco city, CA	805,235
Los Angeles city, CA.....	3,792,621	San Jose city, CA	945,942
Los Gatos town, CA.....	29,413	San Luis Obispo County, CA.....	269,637
Lynnwood city, WA	35,836	San Marcos city, CA	83,781
Lynwood city, CA	69,772	San Mateo city, CA.....	97,207
Maple Valley city, WA.....	22,684	San Rafael city, CA.....	57,713
Marin County, CA.....	252,409	San Ramon city, CA.....	72,148
Marysville city, WA.....	60,020	Santa Barbara County, CA	423,895
McMinnville city, OR.....	32,187	Santa Clarita city, CA.....	176,320
Medford city, OR.....	74,907	Santa Monica city, CA.....	89,736
Menlo Park city, CA.....	32,026	Santa Rosa city, CA.....	167,815
Mercer Island city, WA	22,699	Seaside city, CA	33,025
Mission Viejo city, CA	93,305	SeaTac city, WA.....	26,909
Modesto city, CA.....	201,165	Seattle city, WA	608,660
Monterey city, CA.....	27,810	Simi Valley city, CA	124,237
Morgan Hill city, CA.....	37,882	Snoqualmie city, WA	10,670
Mountain View city, CA.....	74,066	Solana Beach city, CA.....	12,867
Mountlake Terrace city, WA.....	19,909	South Gate city, CA.....	94,396
Multnomah County, OR	735,334	South Lake Tahoe city, CA.....	21,403
Newberg city, OR.....	22,068	Spokane Valley city, WA	89,755
Newport Beach city, CA	85,186	Springfield city, OR	59,403
Novato city, CA	51,904	Stockton city, CA.....	291,707
Oakley city, CA	35,432	Sunnyvale city, CA	140,081
Ocean Shores city, WA	5,569	Tacoma city, WA.....	198,397
Oceanside city, CA	167,086	Temecula city, CA	100,097
Olympia city, WA	46,478	Thousand Oaks city, CA.....	126,683
Oxnard city, CA.....	197,899	Tillamook County, OR.....	25,250
Palm Springs city, CA	44,552	Torrance city, CA	145,438
Palo Alto city, CA	64,403	Tracy city, CA	82,922
Pasadena city, CA	137,122	Tualatin city, OR	26,054
Pasco city, WA.....	59,781	Umatilla city, OR	6,906
Pleasanton city, CA	70,285	University Place city, WA	31,144
Pomona city, CA	149,058	Vancouver city, WA.....	161,791
Portland city, OR.....	583,776	Ventura CCD, CA.....	111,889
Poway city, CA.....	47,811	Visalia city, CA	124,442
Rancho Cordova city, CA	64,776	Walla Walla city, WA	31,731
Redding city, CA	89,861	Walnut Creek city, CA.....	64,173
Redmond city, WA	54,144	West Richland city, WA.....	11,811
Renton city, WA.....	90,927	Wilsonville city, OR.....	19,509
Richland city, WA.....	48,058	Woodinville city, WA.....	10,938
Richmond city, CA.....	103,701	Woodland city, CA.....	55,468
Ridgecrest city, CA.....	27,616	Woodland city, WA.....	5,509
Riverside city, CA.....	303,871	Yakima city, WA.....	91,067
Sacramento County, CA.....	1,418,788	Yuba City city, CA	64,925
Sammamish city, WA	45,780		

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Tracy funded this research.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a

body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

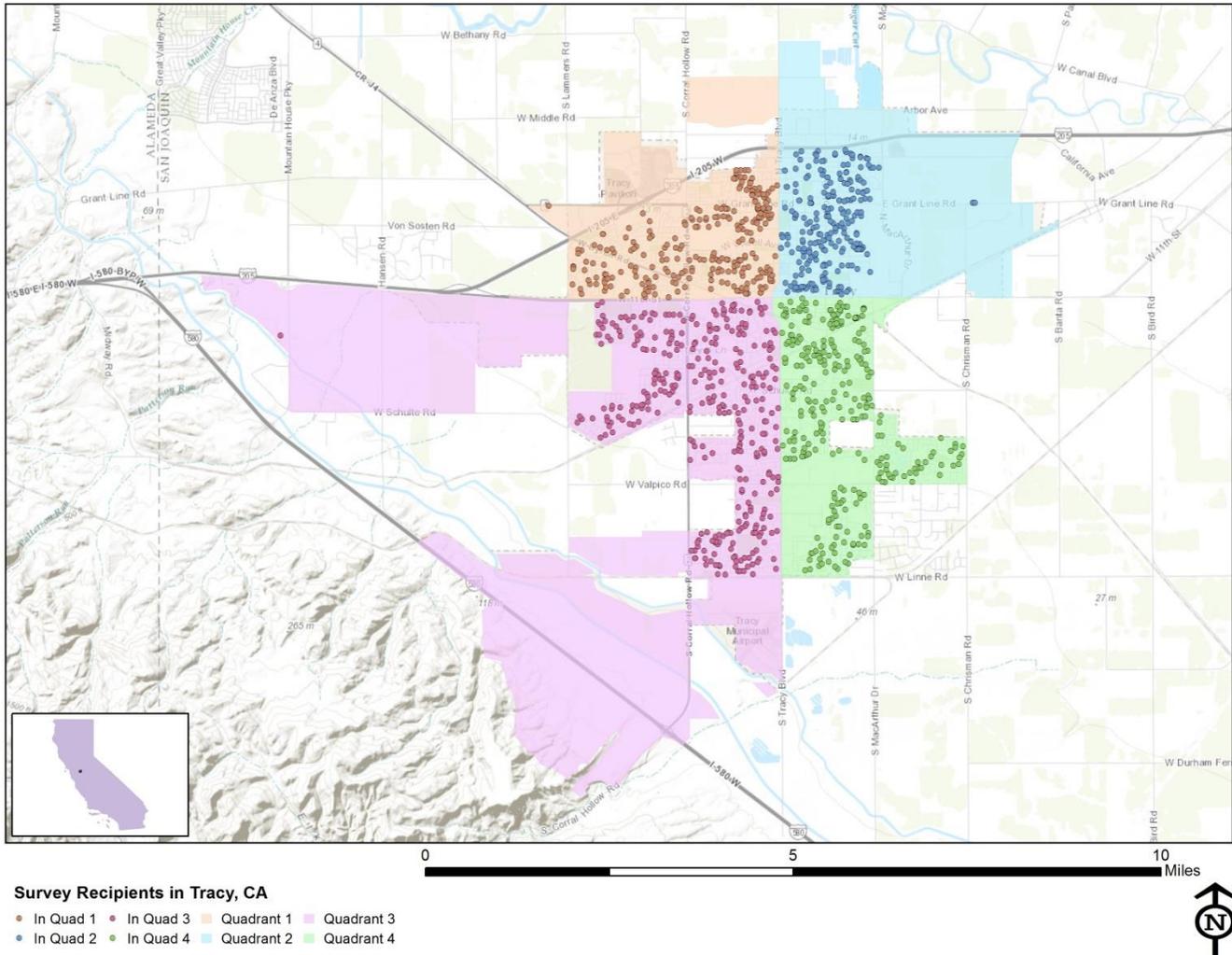
Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Tracy were eligible to participate in the survey. A list of all households within the zip codes serving Tracy was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Tracy households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Tracy boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of four Quadrants.

To choose the 1,200 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on November 3rd, 2014. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the City Manager inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Respondents could also opt to take the survey online. Completed surveys were collected over the following eight weeks.

About 3% of the 1,200 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,170 households that received the survey, 251 completed the survey, providing an overall response rate of 21%; average response rates for a mailed resident survey range from 20% to 40%. Of the 251 completed surveys, 13 were completed online. Additionally, responses were tracked by four areas; response rates by Quadrant ranged from 18% to 25%.

Table 79: Survey Response Rates by Quadrant

	Number mailed	Undeliverable	Eligible	Returned	Response rate
Northwest	273	3	270	67	25%
Northeast	268	15	253	46	18%
Southwest	347	2	345	72	21%
Southeast	312	10	302	66	22%
Overall	1,200	30	1,170	251	21%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.¹

The margin of error for the City of Tracy survey is no greater than plus or minus six percentage points around any given percent reported for the entire sample (251 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Tracy. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing tenure, housing unit type, race, ethnicity and sex and age. The results of the weighting scheme are presented in the following table.

¹ A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

The National Citizen Survey™

Table 80: Tracy, CA 2014 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	34%	22%	32%
Own home	66%	78%	68%
Detached unit	83%	89%	85%
Attached unit	17%	11%	15%
Race and Ethnicity			
White	55%	66%	54%
Not white	45%	34%	46%
Not Hispanic	67%	83%	68%
Hispanic	33%	17%	32%
Sex and Age			
Female	51%	55%	55%
Male	49%	45%	45%
18-34 years of age	32%	6%	25%
35-54 years of age	46%	44%	49%
55+ years of age	22%	50%	25%
Females 18-34	16%	4%	17%
Females 35-54	23%	23%	24%
Females 55+	12%	27%	14%
Males 18-34	16%	2%	9%
Males 35-54	23%	21%	25%
Males 55+	10%	23%	11%
Quadrant			
Northwest	24%	27%	23%
Northeast	20%	18%	24%
Southwest	31%	29%	27%
Southeast	25%	26%	26%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

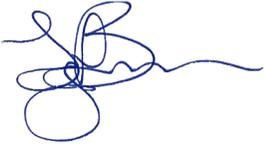
Dear Tracy Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,

A handwritten signature in blue ink, appearing to read 'Troy Brown', with a stylized flourish extending to the right.

Troy Brown
City Manager

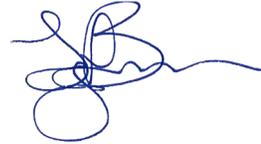
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City Manager

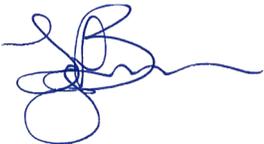
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City Manager

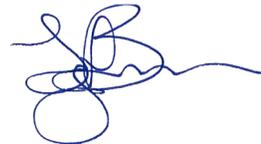
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Troy Brown
City Manager



City of Tracy
333 Civic Center Plaza
Tracy, CA 95376

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City of Tracy
333 Civic Center Plaza
Tracy, CA 95376

CITY MANAGER'S OFFICE

MAIN 209.831.6000
FAX 209.831.6120
www.ci.tracy.ca.us

November 2014

Dear City of Tracy Resident:

Please help us shape the future of Tracy! You have been selected at random to participate in the 2014 Tracy Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Tracy make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/tracy.htm

If you have any questions about the survey please call 209.831.6102.

Thank you for your time and participation!

Sincerely,

Troy Brown
City Manager



City of Tracy
333 Civic Center Plaza
Tracy, CA 95376

CITY MANAGER'S OFFICE

MAIN 209.831.6000
FAX 209.831.6120
www.ci.tracy.ca.us

November 2014

Dear City of Tracy Resident:

Here's a second chance if you haven't already responded to the 2014 Tracy Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Tracy! You have been selected at random to participate in the 2014 Tracy Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Tracy make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/2014tracy.htm

If you have any questions about the survey please call 209.831.6102.

Thank you for your time and participation!

Sincerely,

Troy Brown
City Manager

The City of Tracy 2014 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Tracy:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Tracy as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Tracy as a place to raise children.....	1	2	3	4	5
Tracy as a place to work.....	1	2	3	4	5
Tracy as a place to visit.....	1	2	3	4	5
Tracy as a place to retire.....	1	2	3	4	5
The overall quality of life in Tracy.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Tracy as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Tracy.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Tracy.....	1	2	3	4	5
Overall "built environment" of Tracy (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in Tracy.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Tracy.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Tracy.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Tracy to someone who asks.....	1	2	3	4	5
Remain in Tracy for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Tracy's downtown/commercial area during the day.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Tracy as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of travel by car in Tracy.....	1	2	3	4	5
Ease of travel by public transportation in Tracy.....	1	2	3	4	5
Ease of travel by bicycle in Tracy.....	1	2	3	4	5
Ease of walking in Tracy.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Tracy.....	1	2	3	4	5
Overall appearance of Tracy.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Tracy as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Tracy	1	2	3	4	5
Overall quality of business and service establishments in Tracy.....	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Tracy	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Tracy.....	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Tracy (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Tracy.....	1	2
Reported a crime to the police in Tracy.....	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of Tracy (in-person, phone, email or web) for help or information.....	1	2
Contacted Tracy elected officials (in-person, phone, email or web) to express your opinion	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Tracy?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Tracy recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park.....	1	2	3	4
Used Tracy public libraries or their services.....	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Tracy.....	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The City of Tracy 2014 Citizen Survey

10. Please rate the quality of each of the following services in Tracy:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Tracy open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Tracy employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Tracy	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Tracy government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Tracy.....	1	2	3	4	5
The overall direction that Tracy is taking.....	1	2	3	4	5
The job Tracy government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Tracy government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Tracy community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Tracy	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Tracy	1	2	3	4
Overall “built environment” of Tracy (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Tracy	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Tracy	1	2	3	4
Sense of community.....	1	2	3	4

14. The City of Tracy has several facilities available to rent for special events such as meetings, parties and weddings. City rental facilities include parks and picnic areas, sports fields, the Civic Center, Community Center, Transit Station and the Aquatic Center. Please rate the availability of these City facilities for your rental needs:

- Always available
- Sometimes available
- Almost never available
- Not applicable/I have never rented City facilities
- Don’t know/didn’t know City facilities were available to rent

15. Please indicate how important, if at all, each of the following projects will be for the City to fund:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don’t know</i>
Construct a field sports complex (baseball, softball, football, soccer, etc.).....	1	2	3	4	5
Build a competition swimming pool	1	2	3	4	5
Build a family aquatics center	1	2	3	4	5
Renovate the senior center	1	2	3	4	5
Renovate the community center.....	1	2	3	4	5

16. How much of a priority, if any, should each of the following be for the City to address in the next two to three years?

	<i>High priority</i>	<i>Medium priority</i>	<i>Not a priority</i>	<i>Don’t know</i>
Encourage job growth.....	1	2	3	4
Redevelop downtown	1	2	3	4
Maintain and improve streets and roads.....	1	2	3	4
Maintain a safe community	1	2	3	4
Provide recreational and cultural opportunities.....	1	2	3	4
Create regional education opportunities.....	1	2	3	4

The City of Tracy 2014 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Tracy.....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Tracy?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Tracy?

- Less than 2 years
 11-20 years
 2-5 years
 More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No
 Yes

D11. Are you or any other members of your household aged 65 or older?

- No
 Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years
 55-64 years
 25-34 years
 65-74 years
 35-44 years
 75 years or older
 45-54 years

D16. What is your sex?

- Female
 Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell
 Land line
 Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



City of Tracy

333 Civic Center Plaza

Tracy, CA 95376

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