



# City Council Strategic Priorities 2015-2017



## PUBLIC SAFETY

**Purpose:** To enhance community safety by promoting a responsive public safety system that includes civic engagement and partnerships, community involvement, public education and offering prevention, intervention and suppression services that meet the needs of Tracy residents.

### GOAL 1

**Partner with and engage the community to address public safety concerns**

#### OBJECTIVES

1. Increase communication with residents regarding crime information and prevention.
2. Establish partnerships with business owners to address and educate on current trends in crime prevention.
3. Identify and engage commercial property owners regarding crime prevention and safety.
4. Enhance community engagement through volunteer opportunities.

### GOAL 2

**Promote public health, safety, and community welfare throughout the community**

#### OBJECTIVES

1. Reduce the number of blighted property conditions.
2. Address community concerns regarding homelessness.
3. Promote awareness of fire safety, crime prevention, and unsafe building conditions.

### GOAL 3

**Enhance citywide disaster preparedness**

#### OBJECTIVES

1. Develop and implement community education programs to prepare and respond to man-made and natural disasters.
2. Update existing citywide emergency safety and evacuation plan and related infrastructure.

### GOAL 4

**Promote traffic safety**

#### OBJECTIVES

1. Increase public awareness of traffic safety issues specific to Tracy.
2. Implement a data-driven traffic enforcement campaign.