

**TRACY ARTS COMMISSION
BUDGET SUBCOMMITTEE MEETING MINUTES
February 25, 2014**

1. **CALL TO ORDER:** The meeting was called to order at 11:00 a.m.

2. **ROLL CALL:**

- a. Present: Anne Marie Fuller, Marlene Jones
- b. Absent:
- c. Staff Present: William Wilson, Cultural Arts Manager – Visual Arts
- d. Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

3. **ITEMS FROM THE AUDIENCE:** None

4. **REVIEW, DISCUSS, AND REDCOMMEND FY13-14 AND FY14-15 EXPENDITURES**

Staff presented an update of current FY13-14 in consideration of upcoming expenditures associated with summer programming including Emerging Artists and Music in the Park, and reported the upcoming FY14-15 budget allocation is expected to remain flat at \$10,000. The Budget Subcommittee (BS) reviewed and discussed each budget and made the following recommendations to be presented at the Commission meeting on March 11:

- June 2014 summer concerts should average no more than \$1,200 each, and not to exceed \$3,600 total, comprehensive including talent fees, audio services, and hospitality
- June 2014 marketing expense allocation of \$500 attributed to the Tracy Arts Commission's donation account
- July 2014 summer concerts should average no more than \$1,350 each, and not to exceed \$4,050 total, comprehensive including talent fees, audio services, and hospitality
- July 2014 marketing expense allocation of \$450
- June 2015 summer concerts should average no more than \$1,400 each, and not to exceed \$4,200 total, comprehensive including talent fees, audio services, and hospitality.
- June 2015 marketing expense allocation of \$675
- 10% commission retained on the sale of merchandise by Music in the Park performers
- Tracy Arts Commission concessions sales (soda, water, candy, chips) at each summer concert
- Tracy Arts Commission should resume fundraising efforts with an equitable approach utilizing a team effort with goals
- Fundraising efforts should be tiered to include FY14-15 Music in the Park with a goal of \$2,500 and the proposed Tracy Arts and Cultural Festival with a goal to be determined, through both petty cash donations and the City's Sponsorship policies.
- Tracy Arts Commission should seek grant or underwriting support for the Tracy Arts and Cultural Festival

5. **ADJOURNMENT:** 12:06 p.m.