

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, November 12, 2013, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Tracy's Old Town Hall & Jail**
25 W. 7th Street, Tracy, CA

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from Regular Meeting on October 8, 2013
5. Approval of Minutes from the Special Events Subcommittee Meeting on October 8, 2013
6. Correspondence
7. Old Business – None
8. New Business
 - A. Review and Approve Special Events Subcommittee recommendations for the Tracy Arts Commission's Arts & Cultural Festival
9. Items from the Commission
10. Items from Staff
11. Items from the Audience
12. Adjournment

POSTED: November 7, 2013

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**TRACY ARTS COMMISSION
REGULAR MEETING MINUTES
October 8, 2013**

1. **CALL TO ORDER:** Vice-Chair Fuller called the meeting to order at 7:04 p.m.
2. **ROLL CALL:**
 - a. Present: Anne Marie Fuller; Marlene Jones; Tricia Hand; Grace Paget; Mercedes Silveira; Taranjit Sandhu;
 - b. Absent: Nicole McClain
 - c. Staff Present: William Wilson, Cultural Arts Manager – Visual Arts
 - d. Recorded By: Stacey Merjil, Administrative Assistant II & Susan Cate, Recreation Leader II
3. **ITEMS FROM THE AUDIENCE:** None
4. **APPROVAL OF REGULAR MEETING MINUTES FROM September 10, 2013**
 - a. Motion: Commissioner Hand
 - b. Second: Commissioner Silveira
 - c. Abstain:
 - d. Vote: Approved
5. **CORRESPONDENCE:**
6. **OLD BUSINESS:** Commissioner Fuller: Portuguese Society has a new President that she will be contacting.
7.
 - A. **CONTINUE DISCUSSION ON THE 2013/2014 MULTI-CULTURAL FESTIVAL:**

Commissioner Hand asked the Special Events Subcommittee (SES) how the TAC was to perform for the Multi-Cultural Event. What homework did they have? Commissioner Paget said that she was excited to report to the Commission next month on what the SES discussed. Commissioner Silveira suggested the SES will need one more meeting. The Recommendations of the Special Events Subcommittee will be brought to the Commission at the next regularly scheduled Meeting.
8. **NEW BUSINESS: None**
9. **ITEMS FROM THE COMMISSION:** The Commission engaged in a brief discussion of activities attended by the Commissioners since the last meeting.
10. **ITEMS FROM STAFF:** William Wilson stated that Public Works has requested artworks from the City Art Collection for the new building at the Boyd Service Center. Legacy Homes will be drafting a Request for Proposals regarding artwork for the Aspire Apartments project. The Proposals generated will be presented to the Civic Art Subcommittee or the Commission for recommendations as a public/private collaboration.

11. ITEMS FROM THE AUDIENCE: None

12. ADJOURN:

- a. Motion: Commissioner Fuller
- b. Second: Commissioner Sandhu
- c. Vote: Unanimous
- d. Time: 7:20 p.m.

DRAFT

October 8, 2013

1. **CALL TO ORDER:** The meeting was called to order at 6 p.m.

2. **ROLL CALL:**

- a. **Present:** Commissioners Paget, Sandhu, Silveira
- b. **Absent:** None
- c. **Staff Present:** William Wilson, Cultural Arts Manager-Visual Arts
- d. **Recorded By:** Stacey Merjil, Administrative Assistant II & Susan Cate, Recreation Leader II

3. **ITEMS FROM THE AUDIENCE:** None

4. **DISCUSS 2013/2014 Multi-Cultural Festival**

The Special Events Subcommittee (SES) discussed the components and infrastructure needed to create an attractive, modest festival in Lincoln Park. The SES envisioned a festival that was connected by matching tents, booths, and international flags. The festival would have a feature mobile stage to present invited performers, and an event plot that would offer a diverse representation of the community including educational, arts, and community collaborators.

The Subcommittee prioritized the following event components to be presented at the TAC Meeting on November 12, 2013:

Invited Collaborators offering activities, demonstrations, and displays to include:

- Child's Interactive/Hands-on/Make-n-Take Art Activities by Art Teachers from TUSD
- Gospel, Story Telling, Reading Circle, and Creative Writing by TAAA
- Exhibit, Show & Tell, Presentation by West Side Pioneers/Tracy Historical Museum
- Arts, Crafts, and Books by Give Every Child A Chance
- History of Latin Athletics in Tracy by the Tracy Latin Athletic Club
- History of Altars by the South Side Community Organization
- Mural Project by Eddie Reyes of Secret Sidewalk Tattoos/Gallery
- Henna Tattoos of the Indian Community
- Fashions and Customs of the Portuguese Community
- Visual Arts Exhibit and Demonstrations by the Tracy Art League & Tracy Camera Club
- Dance, Movement, and Martial Arts Demonstrations by various local performers
- Stage Performances including National Anthem, Emerging Artists, Poetry
- Feature Stage Performances on Mobile Stage no longer than 30 minutes each
- Marching Band Performance
- Vendor Village for local artisans, crafters, and community groups could rent space
- Non-Profit Organizations invited to sell soda and water as a fundraiser:
 - Tracy Women's Forum
 - Tracy Performing Arts Foundation
 - Tracy Hispanic Business Group

Tracy Arts Commission Special Event Subcommittee Minutes

October 8, 2013

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- Relay for Life
- THS MEChA (Movimiento Estudiantil Chicano de Aztlán)

- Food & Beverages from no less than five vendors, prioritized to these styles:
 - Indian
 - Mexican
 - Chinese
 - Italian
 - American
 - Native American
 - Filipino
 - Thai
 - Latin
 - South American
 - German
 - French
 - Portuguese

Discussion continued considering the expected difficulties in securing food vendors who seek minimum fees or large crowds at public events. The Commission may consider paying vendors for their services in the event they cannot be secured otherwise. The Subcommittee favored vendors who would be able to sell tasting samples instead of full plates of food.

Commissioner Sandhu was confident he could help secure an Indian food vendor that would meet the needs of the event.

Commissioner Silveira will continue her efforts to communicate with Paul Hall, Director of Student Services & Discipline, also of the Diversity & Equity Committee, from Tracy Unified School District.

Commissioner Paget will continue her efforts to communicate with the Italian Heritage community. She also suggested TUSD could be a good source of volunteers to support the event.

The Subcommittee would like to meet again after the Commission has responded to their initial recommendations and continue the process to create the event plot.

5. AJOURNMENT

Time: 6:59 p.m.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
November 12, 2013**

AGENDA ITEM 8.a.

REQUEST

**REVIEW AND APPROVE SPECIAL EVENTS SUBCOMMITTEE
RECOMMENDATIONS FOR THE TRACY ARTS COMMISSION'S ARTS &
CULTURAL FESTIVAL**

DISCUSSION

The Commission continues to strategize planning a newly designed multi-cultural festival in 2013/2014 and beyond. At the direction of the Tracy Arts Commission, the Special Events Subcommittee meet on October 8 to discuss and recommend the desired components needed to create the envisioned event. The attached worksheet documents the Subcommittee's recommendations to be utilized as the framework of the new festival.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Review and Approved the Special Events Subcommittee recommendations for the Arts & Cultural Festival.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager

Special Events Subcommittee Arts & Cultural Festival Recommendations

1. Name

> Arts & Cultural Festival

2. Mission Statement:

The Tracy Arts Commission presents the Arts & Cultural Festival to offer a fun, educational, and interactive experience to the citizens of Tracy. An annual family event that occurs in summer and celebrates the cultural diversity of our community through arts, food, and entertainment.

3. Event Overview:

Festival to be presented on a Saturday in the month of July from 9 am to 2 pm. Festival will be staged in Lincoln Park and feature a combination of activities and performances through collaborations with local community groups and organizations.

Event plot should include matching and complimentary tents, booths, tables, and chairs to be provided by the TAC and used by project collaborators. Event plot to include an array of international flags/banners. Event plot will include one large, feature mobile stage.

Festival is envisioned to begin as a modest but high quality event with the intention to grow annually into a larger offering. This event is free and open to the public. All Commissioners are expected to attend, actively participate, and work with volunteers.

4. Event Components

1. Child's Interactive/Hands-on/Make-n-Take Art Activities by Art Teachers from Tracy Unified School District
2. Gospel, Story Telling, Reading Circle, and Creative Writing by Tracy African American Association
3. Exhibit, Show & Tell, Presentation by West Side Pioneers/Tracy Historical Museum
4. Arts, Crafts, and Books by Give Every Child A Chance
5. History of Latin Athletics in Tracy by the Tracy Latin Athletic Club
6. History of Altars by the South Side Community Organization
7. Mural Project by Eddie Reyes of Secret Sidewalk Tattoos/Gallery
8. Henna Tattoos of the Indian Community
9. Fashions and Customs of the Portuguese Community
10. Visual Arts Exhibit and Demonstrations by the Tracy Art League & Tracy Camera Club
11. Dance, Movement, and Martial Arts Demonstrations by various local performers²
12. Stage Performance: Festival opens with singing of the National Anthem

13. Stage Performance: Emerging Artists
14. Stage Performance: Open Mic Poetry/Spoken Word
15. Feature (TBD) Stage Performances on Mobile Stage no longer than 30 minutes each
16. Marching Band Performance
17. Vendor Village: Rental Booth Space for local artisans, crafters, and community groups designed to expand participation and generate revenue.
18. Non-Profit Organizations Soda & Water Fundraiser: Invitation from TAC to local NPO.
 - Tracy Women's Forum
 - Tracy Performing Arts Foundation
 - Tracy Hispanic Business Group
 - Relay for Life
 - THS MEChA (Movimiento Estudiantil Chicano de Aztlán)
19. Food & Beverages should be available from no less than five vendors. This is a prioritized list of preferred offerings:
 - Indian
 - Mexican
 - Chinese
 - Italian
 - American
 - Native American
 - Filipino
 - Thai
 - Latin
 - South American
 - German
 - French
 - Portuguese