

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:** **Tuesday, April 9, 2013, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:** **Grand Theatre Center for the Arts, Visual Arts 1**  
**715 Central Ave., Tracy, CA**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from Regular Meeting on March 12, 2013, Civic Art Subcommittee Special Meeting on March 12, 2013
5. Correspondence
6. Old Business
  - A. Continue Discussion on the 2013/2014 Multi-Cultural Festival
7. New Business
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

## **POSTED: April 4, 2013**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**TRACY ARTS COMMISSION  
REGULAR MEETING MINUTES  
March 12, 2013**

1. **CALL TO ORDER:** Chairman Fuller called the meeting to order at 7:00 p.m.
2. **ROLL CALL:**
  - a. Present: Anne Marie Fuller; Marlene Jones; Tricia Hand; Nicole McClain; Taranjit Sandhu; Mercedes Silveira
  - b. Absent: Grace Paget
  - c. Staff Present: William Wilson II, Cultural Arts Manager-Visual Arts
  - d. Recorded By: Stacey Merjil, Administrative Assistant II

3. **ITEMS FROM THE AUDIENCE:**

4. **APPROVAL OF REGULAR MEETING MINUTES FROM February 12, 2013**

- a. Motion: Commissioner McClain
- b. Second: Commissioner Hand
- c. Abstain:
- d. Vote: Approved

**APPROVAL OF SPECIAL SUBCOMMITTEE MEETING MINUTES FROM February 20, 2013**

- a. Motion: Commissioner McClain
- b. Second: Commissioner Jones
- c. Abstain:
- d. Vote: Approved

**APPROVAL OF SPECIAL SUBCOMMITTEE MEETING MINUTES FROM February 27, 2013 with corrections:**

Commissioner Silveira was listed as present and should have been listed as absent.

- a. Motion: Commissioner Silveira
- b. Second: Commissioner Hand
- c. Abstain:
- d. Vote: Approved

5. **CORRESPONDENCE:** None

6. **OLD BUSINESS:**

- A. **CONTINUE DISCUSSION ON THE 2013/2014 MULTI-CULTURAL FESTIVAL:** The Commission continued discussion to formulate the event. The Commission seems to have reached a stumbling block on keeping the design elements progressive. Staff suggested the Commission go through their next steps one at a time or send the festival to the subcommittee. The Commission discussed having the event with Make A Difference Day. However, a year ago the Commission spent time during a workshop to

try and define the vision and mission of the event as well as the components which have been documented on the worksheet handed out. Staff reminded the Commission that they originally wanted the event to have its own autonomy and now the conversation has turned to joining forces with another event.

Commissioner McClain informed the Commission that she cannot write the grant without a date, location, description, and some defined elements of the event. Even though non-profits were suggested, the Commission is not ready to speak to them since they have not defined the resources they have or will need.

The Commissioners were tasked with homework for the next meeting. They are to bring their list of non-profits and determine what they can bring to the event and how they relate to the vision and mission of the event.

**7. NEW BUSINESS:**

- A. **REVIEW AND APPROVE SPECIAL EVENT SUBCOMMITTEE'S RECOMMENDATIONS FOR THE 2013 MUSIC IN THE PARK SERIES AND DIRECT STAFF TO BEGIN NEGOTIATING CONTRACTS WITH PERFORMERS:** The subcommittee recommended 6 bands and two alternates for the concert series. The concerts will run June 13, 20, and 27, July 11, 18, and 25. The subcommittee recommended having the first concert at Veteran's Park for the kick-off. Previously, the Commission agreed to have the first concert at a different location every year so they can reach out to different communities.

Commissioner Silveira was asked by the community if the first concert would return to McDonald Park. The subcommittee decided the first concert should be moved to Veteran's Park. This aligns with the Commission's mission to expose other communities to the event by having the concert at a different location each year. Commissioner Silveira wanted it noted that an extra cost such as the generator for McDonald Park should not hinder the decision to have a concert at a particular park. McDonald Park did incur an extra cost with the rental of a generator.

The subcommittee also recommended bringing back the Emerging Artists. Staff will set-up audition dates with the subcommittee for students to audition.

- a. Motion: Commissioner Hand
- b. Second: Commissioner Jones
- c. Abstain: Commissioner McClain
- d. Vote: Motion approved by Commissioners: McClain, Hand, Jones, and Fuller, Sandhu and Commissioner Silveira voted no.

8. **ITEMS FROM THE COMMISSION:** The Commission engaged in a brief discussion of activities attended by the Commissioners since the last meeting.

**9. ITEMS FROM STAFF:**

- a. **CAM Wilson:** Informed the Commission about upcoming events. They are as follows:

3-15 Jurassic Park  
3-15 & 3-16 Being Black in Tracy

3-20 Giants Trophy (City Hall)  
3-22 Friday Night Coffee House  
3-22 Downtown French Quarter (Stockton)  
3-23 Anthony Rapp  
3-27 State of the City of Tracy  
3-30 Expressions Selections Exhibition

**10. ITEMS FROM THE AUDIENCE:**

**11. ADJOURN:**

- |            |                      |
|------------|----------------------|
| a. Motion: | Commissioner Jones   |
| b. Second: | Commissioner McClain |
| c. Vote:   | Unanimous            |
| d. Time:   | 8:13 p.m.            |

DRAFT

**TRACY ARTS COMMISSION CIVIC ART SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
Tuesday, March 12, 2013**

1. **CALL TO ORDER:** Meeting called to order at 6:15 p.m.
2. **ROLL CALL:**
  - a. **Present:** Marlene Jones, Nicole McClain, Tricia Hand
  - b. **Absent:**
  - c. **Staff Present:** William Wilson, Gallery Supervisor
  - d. **Recorded By:** Stacey Merjil, Administrative Assistant II
3. **ITEMS FROM THE AUDIENCE:** None
4. **CIVIC ART PROGRAM PROJECTS UPDATE:** Staff Wilson handed out the Civic Art Program Project Worksheet and updated the subcommittee on the various projects. The 2013 Revise of the 2003 City of Tracy-Civic Art Plan is being updated. Staff is working with DES to research funding components. The City Art Collection is being cataloged.

Staff informed the Commission regarding a few new projects that include the Downtown Planter Pots, *2007 Rose Garden Bench/Glotfelty Family Signage* and the *1995 Tracy's Child Damage Repair and Re-installation*.

Staff also updated the Commission on the 2010-13 Downtown Park Plaza Landmark. The project is slated to be installed either June or July 2013. The project will stand 4' H x 12' D, with lighting and will depict a co-joined farmer facing to the east and a late 1800's rail conductor facing to the west. This statue is currently in production.

The City Wayfinding Project is pending DES review, the 11<sup>th</sup> Street Bridge is 60% design complete, the Ellis Historic Marker is in the review/approval stage. The aquatics center is suspended but may be coming back on-line soon and the Holly Sugar Sports Complex is suspended.

The worksheet also listed the completed projects. The subcommittee will meet periodically as needed.

5. **ADJOURNMENT :**
  - a. **Time: 6:55 p.m.**

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
April 9, 2013**

**AGENDA ITEM 6.a.**

REQUEST

**CONTINUE DISCUSSION OF 2013/2014 MULTI-CULTURAL EVENT**

DISCUSSION

The Commission continues to strategize planning the event in 2013/2014 and beyond. The attached worksheet documents the Commission's current planning for the event.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue Discussion of 2013/2014 Multi-Cultural Event

Attachment – Summary Considerations for Annual TAC Cultural Event Worksheet V.

# Summary Considerations for Annual TAC Cultural Event – Worksheet V.5 02/12/13

## 1. Name Change of Event: from Multicultural to Cultural or Art(s)

> Arts & Cultural Festival

## 2. Mission Statement:

The Tracy Arts Commission presents the Arts & Cultural Festival to offer a fun, educational and interactive experience to the citizens of Tracy. An annual family event that occurs in summer and celebrates the cultural diversity of our community through arts, food and entertainment.

## 3. Eliminated or Altered Components:

Commissioners to accept and believe this is a new event and leave the past in the past

Commissioners are committed to this event if funding can be secured in FY2013-14

Secured funding must not compete with or deplete Summer Concerts resources

Multicultural Festival was modest and at times weak; new event must be vibrant and strong

Commission to identify who/what makes the community special & cordially invite participation

Partner with community groups and organizations who bring resources and support

Schedule of concise performances and activities (10 to 15 minute slots) to pace event

Eliminate Global Village in favor of a more connected festival village environment

## 4. Prioritized Event Components

1. Day-long (Saturday / 4 to 5 hours) free and sponsored event in October
2. Cohesive event plot in Lincoln Park or the Downtown Park Plaza (stage, tents, banners, etc.)
3. Market to and engage youth and families
4. Interactive (hands-on/maker/take away/prizes) arts, crafts and activities by collaborators
5. Significant (at least 4 vendors) and quality selection of food and beverage offerings
6. Performances from local entertainers of all kinds (dance, martial arts, theatrical, etc.)
7. Visual Art from local Artists and Arts Organization
8. Music from local Singers, Musicians, Collectives and Cultural Organizations
9. Cross-section of authentic cultural collaborators (representative dress & educative experience)
10. Professional Headline Act (paid invited regional performers)

## 5. Next Steps

- TAC to identify who/what makes Tracy special for potential list of collaborators (2013)
- TAC to select name of event (2013)
- TAC to refine event vision/components (2013)
- CAD Staff to propose event floor plan based on TAC recommendations (2013)
- CAD Staff to estimate event cost (2013-14 Research Project based on recommendations)
- CAD Staff & TAC to analyze event resources (2013-14 Special Events Subcommittee Project)