

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:** **Tuesday, February 12, 2013, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:** **Grand Theatre Center for the Arts, Visual Arts 1**  
**715 Central Ave., Tracy, CA**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from Regular Meeting on January 8, 2013
5. Correspondence
6. Old Business -None
7. New Business
  - A. Appoint Commissioners to the Following Subcommittees: Special Events; Budget; Civic Art; and Re-Granting and Schedule Meetings as Needed
  - B. Discuss and Approve Commissioner McClain's Request to Write a Grant for the Multi-Cultural Festival
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

## **POSTED: February 7, 2013**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**TRACY ARTS COMMISSION  
REGULAR MEETING MINUTES  
January 8, 2013**

1. **CALL TO ORDER:** Chairman Fuller called the meeting to order at 7:02 p.m.
2. **ROLL CALL:**
  - a. Present: Anne Marie Fuller; Tricia Hand; Marlene Jones; Nicole McClain; Grace Paget; Taranjit Sandhu
  - b. Absent: Mercedes Silveira
  - c. Staff Present: Jeffrey Haskett, Cultural Arts Manager-Performing Arts
  - d. Recorded By: Stacey Merjil, Administrative Assistant II
3. **ITEMS FROM THE AUDIENCE:** Brian Pekari gave the Commission a brief update on the Tracy United Make a Difference day activities. Projects began in in September and ended in November. He informed the Commission that the following was accomplished:
  - 67 Projects
  - 27 Non-Profits helped
  - 85 Groups Participated
  - 5,000 volunteers and participants
  - 12,0000 people reached
  - 100 different animals reached

He also informed the Commission that Tracy is in the running for a national award. The decision will be made at the end of February and the winner will receive a \$10,000 Grant. April 21-27, 2013, is National Volunteer Week.

4. **APPROVAL OF REGULAR MEETING MINUTES FROM December 11, 2012**
  - a. Motion: Commissioner McClain
  - b. Second: Commissioner Hand
  - c. Abstain:
  - d. Vote: Approved
5. **CORRESPONDENCE:**
6. **OLD BUSINESS:**
  - A. **CONTINUE DISCUSSION ON FUTURE SPONSORSHIP AND GRANT WRITING EFFORTS FOR MUSIC IN THE PARK:** Commissioner McClain gave an update to the Commission regarding her grant writing efforts. The Commission either needs to be a 501(c)(3) or partner with a non-profit entity. Only one request can be made per calendar year. Potential grants could come from Raley's, Safeway, Grocery Outlet, Bank of Stockton, Uncle Credit Union, and Central Valley Community Bank. Commissioner McClain recommended to the Commission that the grant be written for the Multi-Cultural festival.

The Commission agreed to five concerts and will need at least \$1,400 for the series. There was a small discussion of dropping one concert if donations were not obtained for the series. The Commission would like to add to the agenda next month to vote on

submitting a grant for the Multi-Cultural Festival. Staff advised the Commission that they should not move forward to procure funds for an event that has not been finalized without fulfilling the Music in the Park requirement which is in their purview and agreed upon.

**B. CONTINUE DISCUSSION OF THE 2013/2014 MULTI-CULTURAL EVENT:** The Commissioners were assigned homework at the December meeting. Each Commissioner needed to determine the community groups and organizations they would like to partner with to bring resources and support. The suggestions were as follows:

- Make A Difference
- Cultural Heritage Council of San Joaquin
- Tracy Art League
- Westside Pioneers
- Irmandade Portuguesa da Festa Santo (IPFES)
- Tracy Unified School District

The Commission requested staff contact the groups and report back to the Commission to see if they would be interested in partnering with the Commission. The Commission also determined they like the title of Arts & Cultural Festival as a possible name for the event and the possibility of the event being held in October.

**7. NEW BUSINESS:**

**8. ITEMS FROM THE COMMISSION:** The Commission engaged in a brief discussion of activities attended by the Commissioners since the last meeting.

**9. ITEMS FROM STAFF:**

- a. **AAII Merjil:** Reminded the Commission about the absence policy since this is a new calendar year.

**10. ITEMS FROM THE AUDIENCE:**

**11. ADJOURN:**

- a. Motion: Commissioner Hand  
b. Second: Commissioner Jones  
c. Vote: Unanimous  
d. Time: 8:14 p.m.

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
February 12, 2013**

**AGENDA ITEM 7.a.**

REQUEST

**APPOINT COMMISSIONERS TO THE FOLLOWING SUBCOMMITTEES: SPECIAL EVENTS; BUDGET; CIVIC ART; AND RE-GRANTING AND SCHEDULE MEETINGS AS NEEDED**

DISCUSSION

The one-year term for the subcommittees is about to expire for the Commissioners. It is now time to select new subcommittee members for the following:

**Special Events Subcommittee:**

- **Music in the Park:** As part of the Signature Events, the Tracy Arts Commission has sponsored Music in the Park for eight years. 2009 will be the ninth season. The concerts are held in Lincoln Park on for eight consecutive Thursdays in June and July. Each week offers a different genre of music. The concerts begin at 7:00 pm and last approximately two hours each week. The talent fee is averaged at \$2,000 per performance.

The Subcommittee meets several times with staff to review artistic talent and make recommendations on the choice of performers for the summer. The suggested recommendations for the artists are than presented to the Commission in March or April and staff secures the artists for the summer season.

- **Emerging Artist:** The Emerging Artist is a young artist under the age of 18 that sings the National Anthem prior to the concert at the Music in the Park series. The Arts Commission conducts auditions for the youths to sing a cappella and then select eight singers for the summer concerts.
- **Multi Cultural Festival:** The Multi Cultural Festival will be held the second Saturday in October of 2009. Previous festivals have been held at Lincoln Park, but now are held in the Grand Theatre Center for the Arts. The purpose of the Multicultural Festival is to:
  - Celebrate through education and entertainment the differences, and similarities, of all cultures, especially those in the City of Tracy community.
  - Provide an expression of past heritage and current identity to create an intergenerational link.
  - Through participatory and collaborative actions create a sense of community unity.

The Multi Cultural Festival consists of Entertainment, the Global Village and Food vendors representing various and diverse cultures from around the globe. The Global Village is intended to provide educational information and demonstrations on their specific cultural.

Three Commissioners will need to be selected for the Special Events Subcommittee.

**Budget Subcommittee:**

The subcommittee will provide input to staff for the upcoming budget process. Two Commissioners will serve a one year term.

**Civic Art Subcommittee:**

The TAC advised City Council on priority projects for civic art, reviews capital improvement projects for artistic enhancement, evaluates artist's concepts and proposals, and serves as ambassadors to the community-at-large regarding the Civic Art Program. Three Commissioners will serve a one year term.

**Re-Granting Subcommittee:**

Evaluate applicants on the approved criteria and make recommendations on funding awards to the Arts Commission. Two commissioners will be appointed for a term of one year.

Staff also recommends scheduling meetings for each subcommittee as needed.

**FISCAL IMPACT**

There is no fiscal impact at this time.

**RECOMMENDATION**

Appoint Commissioners to the following subcommittees: Special Events; Budget; Civic Art; and Re-Granting and schedule meetings as needed.

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
February 12, 2013**

**AGENDA ITEM 7.b.**

REQUEST

**DISCUSS AND APPROVE COMMISSIONER MCCLAIN'S REQUEST TO WRITE A GRANT FOR THE MULTI-CULTURAL FESTIVAL**

DISCUSSION

At the January 8, 2013, Commissioner McClain informed the Commission that they either need to be a 501(C)(3) or partner with a Non-Profit to apply for the grant. Commissioner McClain also suggested the grant be written for the Multi-Cultural Festival. The Commission agreed the grant may be easier to procure for the Multi-Cultural Festival instead of Music in the Park.

Staff advised the Commission that they should not move forward to procure funds for an event that has not been finalized without fulfilling the Music in the Park requirement which is in their purview and agreed upon.

The Commission asked Staff to contact the following non-profits to see if they would be interested in partnering with the Commission. They are as follows:

- Make A Difference
- Cultural Heritage Council of San Joaquin
- Tracy Art League
- Westside Pioneers
- Irmandade Portuguesa da Festa Santo (IPFES)
- Tracy Unified School District

Staff will provide an update to the Commission

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Discuss and Approve Commissioner McClain's Request to Write a Grant for the Multi-Cultural Festival